

Ukraine 100

Topic: Ukraine food, anniversary menu, selection of 100 marked products etc

Target: TFF visitors, incl B2B and B2C

Location: Hall D, 2 m depth x 3...6 m wide (6...12 m²)

Basic condition: TFF package stand: incl rental for the exhibition area, side and rear walls, fascia with exhibitor's name, carpeting, spotlights (1p / 3m²), socket 4,5A 1kW, general lightning, gangway cleaning, stand cleaning before opening, general security.

Stand design and equipment: agreed according participant wishes, e.g. furniture, displays, TV sets, wall decorations, roll-ups, kitchen, water supply etc.

Promotion: TFF organizer will promote "100 anniversary" area as special program, using all media channels. TFF official catalogue and trade magazine "Tallinn FoodFest Magazine" will publish article about participants.

Registration fee: NO FEE (regular 275 €+VAT)

Space rental for package stand: min 6 m² - 600 € (700 €+VAT). Incl. info desk, bar chair.

Tallinn FoodFest 2018 25-27 October



www.tallinnfoodfest.ee

Date, Venue, Admission

Dates

25.-27.10.2018

Venue

Estonian Fairs Center

Tallinn, Piritaa tee 28

Open

Th 25.10. 10–17 for B2B

Fr 26.10. 10–17 for B2B

Sa 27.10. 10–17 for B2B & B2C

Saturday – food lover's day

Admission

Invitations, tickets.

Ticket prices

25.-26.10. – 18 € / 9 €

27.10. – 9 € / 5 €

With invitations free of charge

Expected number of visitors

8300



Product Groups at the TFF

- foodstuffs, beverages, tobacco products
- restaurants, hotels, shops fittings and furniture
- table settings, dishes
- kitchenware and equipment for large kitchens
- packaging and storage equipment
- food processing machines and equipment
- cleaning and hygiene
- magazines, books
- e-commerce and IT and business software
- training and educational services
- other food related products and services

Theme areas: chefs competitions, Christmas product testing, pizza, 100 anniversary, farmers market, craft beer



Tallinn FoodFest 2018 Program

Seminars

HoReCa seminar

Estonian Food Industry Association and Estonian Traders Association 4th Cooperation Conference

Product competitions

Best Christmas Product 2018

Cookbook of the Year 2018

Competitions

Chef of the Year

Apprentice of the Year



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TFF 2016 Trade Visitors Profile

Trade visitors profile

HoReCa	36%
food production	13%
retail	13%
import, wholesale	13%
machines and equipment	4%
other	21%

Trade visitors role in decision making

decision maker	28%
co-decision maker	34%
consultant	14%
do not make decisions	24%

3000 consumers visited the fair



General Participation Terms

Space rental	85 €/m ² (VAT 20% will be added to the prices)
Registration fee	275 €
Co-exhibitor	180 €
Registration fee includes	Fair invitations 4 pcs/m ² , additional invitations for extra payment Info on fair web page: contact data and product groups Info in fair catalogue – TFF Magazine: contact data and product groups Consultations of fair services Exhibitor cards and construction passes Parking pass (parking at the fair) Advertising according to media programm Events for exhibitors
Registration deadline	01.10.2018
Payment dates	Registration fee - 7 days, after registration Stand rental and other services according to the invoices

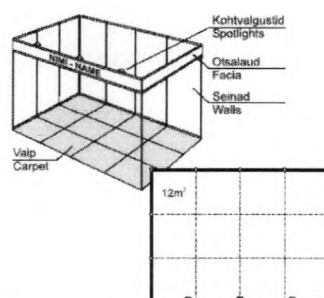


Package Stand Prices

Package stand price includes

Space rental
 White side and rear walls
 Fascia with the exhibitor's name
 Floor covering
 Spotlights (1 pc / 3m²)
 Socket 4,5A 1kW and electricity consumption
 General lightning
 Cleaning service before opening
 Gangway cleaning
 Standi assembly and dismantling
 General security

6 m ²	700 €
8 m ²	890 €
9 m ²	970 €
10 m ²	1 070 €
12 m ²	1 250 €
15 m ²	1 550 €
18 m ²	1 860 €
20 m ²	2 000 €



Team

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