

Officially Endorsed By



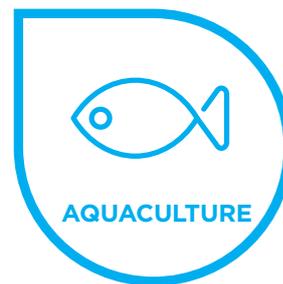
UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT

AgroME

6 - 8 March 2018

Dubai World Trade Centre, UAE

Cultivating Business Opportunities



www.agramiddleeast.com

AgraME 2018

ONE INTERNATIONAL SHOW,
FOUR DEDICATED PRODUCT SECTORS,
COUNTLESS BUSINESS AND LEARNING
OPPORTUNITIES.

In order to strengthen food security and build a sustainable supply, countries in the Middle East and Africa are looking at ways to boost domestic production with the aim of reducing import dependency.

With a more targeted focus on the Crop Farming, Animal Farming, Aquaculture and Animal Health sectors, AgraME 2018 will attract buyers looking to source the latest products and innovative solutions.



“Hosting events in the UAE such as AgraME, the region’s largest event dedicated to agriculture and aquaculture, gives the industry further opportunity to develop, share knowledge and grow.”

His Excellency Dr. Thani Ahmed Al Zeyoudi,
UAE Minister of Climate Change and
Environment



Meet your target market

- Agents & Distributors
- Farm Owners & Managers
- Fish Farm Operators
- Government Authorities
- Importers, Exporters & Traders
- Industry & Trade Media
- Investors & Entrepreneurs
- University & Students
- Veterinary & Animal Health Specialists
- Wholesalers & Retailers

Top 10 visiting countries



UAE



Saudi Arabia



India



Oman



Pakistan



China



Kuwait



Sudan



Iran



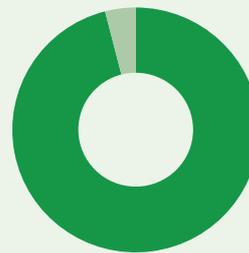
Iraq



5,000
sqm

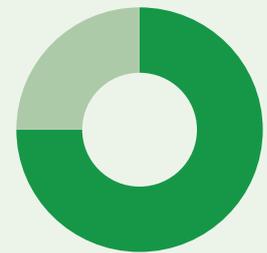


300+
exhibitors



96%

of our exhibitors
stated that AgraME
is beneficial for their
business

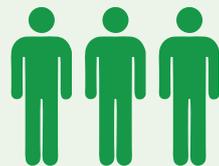


88%

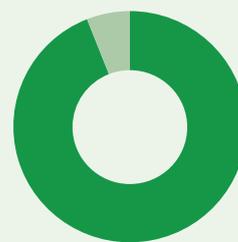
of our exhibitors
said that they were
successful in securing
new business
contacts



90
countries
represented

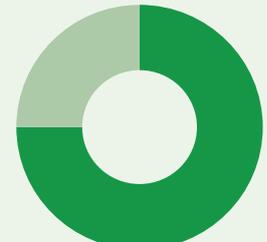


5,000+
visitors



94%

of our visitors said
AgraME is beneficial
for business growth



75%

of our visitors would
recommend AgraME
to friends and
colleagues



15th
edition



15+
industry leading
speakers



Crop Farming

A part of AgraME for the past 10 years, Crop Farming remains one of the event's main focal points. The Crop Farming section is set to attract local and international buyers covering the entire value chain of products, equipment and solutions.



The MEA population is expected to go from 1.4 bn in 2016 to 2.8 bn in 2050

Who Exhibits?

- Crop Protection
- Fertilizers & Pesticides
- Green Houses & Nurseries
- Heavy Machinery & Equipment
- Horticulture
- Hydroponics/Urban Farming
- Irrigation Equipment & Supplies
- Packaging
- Processing
- Seeds & Seedlings
- Storage & Logistics

Key Visitors at AgraME 2017:

Abdali Agricultural Cooperative Society | Abu Dhabi Farmers Services Centre | Al Bustan Nurseries Co. | Al Daheri Capital Investments | Al Mulla Group | Arabian Farms Dev Co. LLC | International Center For Biosaline Agriculture | Mangrove Agriculture | Oman Chamber of Commerce & Industry | USDA and many more



“We made a sale worth 1.8 million USD at the three-day exhibition, which wouldn't have happened if we didn't take part in AgraME this year. We have received a huge response from most countries across the Middle East and we look forward to coming back next year.”

Ravi Shrotriya
CEO, Veggitech, India



“AgraME has given me the opportunity to find and purchase the right products for my business. I would advise all players in the industry to visit AgraME next year.”

Saleh Salem M. Bahwini
Chairman, Al Hidaya Global Group, KSA





Animal Farming

With a growing demand for better food security strategies and products in the region, the Animal Farming section at AgraME will connect exhibitors with local and international buyers, from feed to housing, that cater to all farm animal types.



The MEA Feed Additives Market is estimated to reach USD 4.19 bn by 2021

Who Exhibits?

- Farm Equipment & Housing
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Livestock Farm
- Packaging
- Poultry Farm
- Processing
- Storage & Logistics

Key Visitors at AgraME 2017:

Al Ain Farms for Livestock Production | Al Marai Poultry Farm | Al Rawabi Dairy Co LLC | Al Ruwaih Poultry Farm | Aliraqi Poultry Farm | Alsayada Fodder Trading | Emirates National Poultry Farms LLC | Iraq Poultry Farm | Marmum Dairy Farm | The Arab Poultry Breeding And Production Co. Sharjah (Tasil) and many more



“The most international show for agriculture in the Middle East”

Elena Bakina
Bioret Agri, France



“I was very pleased with the overall quality and the range of the exhibitors that enabled my immediate priorities around sourcing certain new products and suppliers getting fulfilled.”

Ramesh Nair
Senior Purchasing Manager,
Almarai Company, KSA





Aquaculture

AgraME is the only show in the Middle East that offers a wide range of products and technologies catering specifically to the regions aquaculture industry, in turn attracting buyers from across the globe every year to source new and innovative solutions.



Aquaculture in MEA is expected to witness production volumes of 10.6 mn tons by 2030

Who Exhibits?

- Aquaponics
- Farm Equipment
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Fish Farm
- Monitoring & Maintenance
- Nets & Cages
- Packaging
- Processing
- Storage & Logistics
- Water Treatment

Key Visitors at AgraME 2017:

Aquaculture and Marine Studies Center | Aquarium Lives Centre LLC | Aquashi | Arab Fisheries Company | Dubai Municipality | Oman Aquaculture Development Company | Oman Chamber of Commerce & Industry | Saudi Aquaculture Society | USDA | Western Region Municipality Department of Municipal Affairs and many more



“The Aquaculture Industry in the Middle East has over the years become more professional and has been better regulated to ensure sustainability. As a platform, the show is important to build and maintain new relationships.”

Tor Henrik Haasvik
Sales Director, Steinsvik, Norway



“This is the biggest event for our company in the Middle East! It is the place we need to be to build our brand in the region.”

Kristine Albrechtsen
Business Development Manager, Pentair Aquatic Eco-Systems Inc., Denmark





Animal Health

AgraME is the one of the region's leading platforms to showcase the latest developments in veterinary medicine, vaccines, equipment and nutrition to professionals from across the Middle East and Africa.



The MEA Veterinary Healthcare Market is estimated to be a USD 3.75 bn market by 2021

Who Exhibits?

- Laboratories
- Pharmaceuticals & Nutrition
- Vaccines
- Veterinary Equipment & Supplies
- Veterinary Hospitals & Clinics

Key Visitors at AgraME 2017:

Abu Dhabi Equestrian Club | Abu Dhabi City Municipality | Al Ain Zoo | Al Wadi Horse Farm | British Veterinary Clinic | Dubai Equine Hospital | Emirates Park Zoo | King Abdullah International Medical Research Center | Sweihan Camel Hospital | The Arabian Horse for Equestrian Services and many more



“The show is an important industry event with a clear focus on Veterinary. We met our target clientele in the form of new customers and investors and are sure to sign multiple deals worth AED 4.75 million in the next couple of weeks.”

Negm Ostgen
Managing Director, German Standard Group, UAE



“The show provides the ideal destination to find the latest vaccines and medicines that have not been available in the industry. We will definitely be back next year!”

Dorian Gaeta
Veterinarian, Two Feet Four Paws, UAE



About the Organisers

informa exhibitions

The Global Exhibitions division of Informa connects groups seeking to identify new contacts, develop relationships, improve and expand their business. Informa Exhibitions delivers around 200 trade and consumer exhibitions annually across the globe.

Over 900 talented individuals collaborate to present market-leading events for sectors including Beauty, Construction, Design, Life Sciences, Maritime, Health & Nutrition, Pop Culture and Real Estate. Through face-to-face and digital channels, Informa Exhibitions enables communities to engage, experience and do business. Our Exhibition Brands include Arab Health, Cityscape, China Beauty Expo, World of Concrete and Fan Expo.

AGRICULTURAL EVENTS:



**FARM
PROGRESS
SHOW. 2017**



**HUSKER
HARVEST
DAYS. 2017**



**NEW YORK
FARM SHOW.
2017**

**Agra Innovate
West Africa**

Agrow Awards
Agribusiness intelligence | Informa

Combined, these events bring together over 2,500 exhibitors and over 400,000 attendees every year.

AGRICULTURAL PUBLICATIONS:

BEEF.

BeefProducer.

Farm Futures.

Feedstuffs.

Corn+Soybean Digest.

**DELTA
FarmPress.**

**This Week In
AgriBusiness**

Agribusiness intelligence | Informa

Combined, the total number of audited subscribers to these publications is over 500,000 per annum.

Contact

Get in touch with us to know more about exhibiting, sponsorship, marketing or any other query that you may have for AgraME 2018.

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