

# THE WORLD'S UNIQUE ANNUAL EXHIBITION

- 1'000 new inventions and products
- 725 exhibitors from 40 countries
- 80% companies and universities
- 20% private inventors and researchers
- More than 30'000 visitors from all 5 continents
- 650 journalists



*Stand of WIPO (World Intellectual Property Organisation) and IPI (Swiss Federal Institute of Intellectual Property)*

The International Exhibition of Inventions of Geneva benefits from the most extensive support and privileges that can be granted to an exhibition. It is under the patronage of the Swiss Federal Government, the State, the City of Geneva and of the World Intellectual Property Organization - WIPO.

This support testifies to the usefulness and quality of the event, now acknowledged as the most important exhibition of inventions anywhere today. It is also the most international, with the participation of more than 40 countries.

## PRESENTING YOUR INVENTIONS OR SERVICES

You have developed an invention that is worth selling. So you try to market your novelty. To do this, you have to contact manufacturers, commercial agents, financial backers or promoters who can distribute your product worldwide.

By experience we know that to do this yourself will take you a long time and will cost you a lot of money without any guarantee of success.

It could also be the case that your invention is already being manufactured and sold, but not in all countries where you would like to negotiate manufacturing licences or seek new business outlets.

It is to eliminate precisely these difficulties and to enable you to get in direct contact with thousands of professional buyers from all over the world that we have organized the International Exhibition of Inventions of Geneva.

An international exhibition specializing in inventions is the surest way to make you better known and to enable you to market your invention.



## YOU SHOULD EXHIBIT TO:

**SHOW** your invention, new product or new technique, your capabilities, your activities and your services to businessmen visiting.

**TURN** your investments into profit by protecting and developing your invention through the negotiation of licences.

**MEET AND MAKE FRUITFUL CONTACTS WITH** manufacturers, commercial agents, promoters, financiers, users and entrepreneurs of all kinds, both national and international, who come specially to this Exhibition from many countries.

**PUBLICIZE** the fruits of your research to professional business visitors, journalists and the public at large in order to hasten their acceptance on the marketplace. Grasp every opportunity that the biggest specialized event devoted entirely to inventions can offer.

**BENEFIT** directly from the spin-off of the substantial publicity budget which we have earmarked for:

- sending more than 50 000 personal invitations and 4.1 million E-mails to business visitors all over the world
- inviting international journalists from the press and electronic media and sending them several press releases
- a poster, advertising and public relations campaign.

## WHO CAN EXHIBIT?

Manufacturing and commercial companies and enterprises | inventors and private researchers | consultancies | laboratories | universities | private and state-owned research institutes and other organizations | patent brokers and promoters of innovation | associations and similar bodies | service and financial organizations | publishers | regional, national and international organizations.



*Presentation of the TWICE project, guest of honour 2017 - a lower limb exoskeleton for paraplegic people, presented by LSRO-EPFL*



## PRIZES AND AWARDS

The International Jury made up of 82 specialists will judge each invention exhibited and will select a number of them for prizes and awards. Thanks to the competence and standing of this Jury, we can state with confidence that the prizes given will eloquently certify the merit of the winning inventions and will be a substantial help in their commercial launching.

**GRAND PRIX OF THE INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA** awarded to the best invention of the Exhibition

**THE PRIZE OF THE PUBLIC** awarded on the basis of a popular vote by visitors to the Exhibition

**PRIZE OF THE WORLD INTELLECTUAL PROPERTY ORGANIZATION – WIPO**

**PRIZE OF THE STATE OF GENEVA**

**PRIZE OF THE CITY OF GENEVA**

**PRIZE OF THE INTERNATIONAL FEDERATION OF INVENTORS' ASSOCIATION – IFIA**

**INTERNATIONAL PRESS PRIZE**

**PRIZE OF THE MINISTRY OF EDUCATION AND SCIENCE OF RUSSIA**

**PRIZE OF THE NATIONAL RESEARCH COUNCIL OF THAILAND**

**PRIZE OF THE MINISTRY FOR SCIENTIFIC RESEARCH AND INNOVATION – ROMANIA**

**PRIZE OF THE ASSOCIATION "RUSSIAN HOUSE FOR INTERNATIONAL SCIENTIFIC AND TECHNOLOGICAL COOPERATION"**

**INPI PRIZE – NATIONAL INSTITUTE FOR INDUSTRIAL PROPERTY – FRANCE**

**PRIZE OF THE SPANISH OFFICE OF PATENTS AND TRADEMARKS**

**PRIZE OF THE POLISH OFFICE OF PATENTS**

**PRIZE OF THE TURKISH PATENT INSTITUTE**

**PRIZE OF THE ASSOCIATION FOR SCIENCE AND TECHNOLOGY "TECHNOPOL MOSCOW" – RUSSIA**

**PRIZE OF THE STATE AGENCY FOR INVENTIONS AND TRADEMARKS OF ROMANIA – OSIM**

**PRIZE OF THE STATE AGENCY FOR INTELLECTUAL PROPERTY – AGEPI – MOLDOVA**

**PRIZE FOR INNOVATION OF THE NATIONAL COUNCIL OF ROMANIAN RECTORS**

**INNOVATION PRIZE OF THE HONG KONG SCIENCE AND TECHNOLOGY PARKS CORPORATION**

**PRIZE OF THE POLYTECHNICAL UNIVERSITY OF HONG KONG**

**PRIZE ALI & HOMA – NORMAL UNIVERSITY OF BEIJING**

**SWISS AUTOMOBILE CLUB PRIZE – ACS**

**PRIZE FOR SPIRIT OF ENTERPRISE** awarded by the Circle of Company Directors – CDE

**INDUSTRIAL DESIGN PRIZE**

**THE GARCIA CABRERIZO PRIZE – SPAIN**

**THE YOUNG BUSINESS MANAGERS' ASSOCIATION PRIZE – GJD**

**PRIZE OF THE LEGAL COMPANY "GORODISSKY & PARTNERS" – RUSSIA**

**PRIZE OF THE CHAMBER OF COMMERCE AND INDUSTRY FRANCE-SWITZERLAND**

**PRIZE OF THE ITALIAN CHAMBER OF COMMERCE FOR SWITZERLAND**

**PRIZE LUCIAN BLAGA, UNIVERSITY OF SIBIU, ROMANIA**

**PRIZE OF THE TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, ROMANIA**

**PRIZE OF THE EUROPEAN CENTRE OF APPLIED RESEARCH**

**PRIZE OF THE FIRST INSTITUTE OF INVENTORS AND RESEARCHERS OF THE I.R. OF IRAN**

**PRIZE OF THE CHINESE DELEGATION FOR INVENTION AND INNOVATION**

**PRIZE OF THE ROMANIAN DELEGATION OF THE EXHIBITION**

**PRIZE OF THE ITALIAN DELEGATION OF THE EXHIBITION**

**ARCA SPECIAL PRIZE OF THE UNION OF INVENTORS – CROATIA**

**PRIZE OF THE DELEGATION OF TAIPEI**

**PRIZE OF THE INVENTIONS ASSOCIATION OF TAIWAN**

**PRIZE OF THE MALAYSIAN ASSOCIATION OF RESEARCH SCIENTISTS – MARS**

**PRIZE OF THE KOREA INVENTION PROMOTION ASSOCIATION – KIPA**

**PRIZE OF THE NATIONAL FEDERATION OF FRENCH ASSOCIATIONS OF INVENTORS – FNAFI**

**PRIZE OF THE GERMAN ASSOCIATION OF INVENTORS**

**PRIZE OF THE POLISH INVENTORS AND RATIONALIZERS ASSOCIATION**

**PRIZE OF THE EUROPEAN INVENTORS' ASSOCIATION – AEI**

**GOLD, SILVER AND BRONZE MEDALS** will be awarded to the inventions displaying the qualities required by the International Jury



Prize-giving ceremony with Jean-Luc Vincent - president, Jérôme Favoulet - City of Geneva, Gaëlle Grosjean - director and David Taji - president of the Jury (from l. to r.)



More than 800 exhibitors, personalities and journalists participate at the prize-giving ceremony



Grand Prix 2017 - for Mr. TANTIBUNDHIT with his team, Thailand, for a diabetes screening that uses a simple photography of the retina combined with a software which gives an immediate diagnosis.