

معرض السياحة والسفر الكويت TRAVEL & TOURISM EXHIBITION - KUWAIT

KUWAIT TRAVEL & TOURISM EXHIBITION 29 March — 01 April 2017

Presentation

It is considered an important exhibition in all over the world. A lot of people are Interested in such exhibition and also the famous and majority of tourisms Companies are interested in, because it is considered a big window where seeing the nonstop development of the world in such essential field of Tourism and traveling.

We are moving steps towards creating our exhibition this year a big event to be one of the most specialist & famous exhibitions in the region.

Our company is having the honor by choice of the Kuwait international fair Company (K.S.C) to us to organize this big event this year.

Our company will work this year on organizing & marketing travel & tourism Exhibition of Kuwait.

We promise our agents this year of creating a new kind of exhibition which will be more looking improved and developed, to can obtain a good result and good investment of the field of tourism; it gives a good chance among Countries of having the best offers.

The event will be held 29th March – 1st April 2017 - Hall No4 – Mishrif.

The exhibition aims this year of attracting a lot of tourism countries and Famous companies and participants from all over the world , in addition to the big and famous companies and ministries which specialized in tourism Industry with all its kind of learning , discovering , medical or entertaining Kinds of travel.

We tried to make satisfactions of all these desires of people who fund of Traveling and tourism that will be there under one roof which will be a focus on many facilities of unique resorts & tourism services.

The exhibition will offer a lot of gifts for all its visitors this year, and will make daily withdraw of a value gifts for the visitors.

Many shows will be held this year in such exhibition and it will contain a lot of activities which will be participated from a big and famous character in Tourism, economy and culture fields, and also some of famous bands and Folklore bands.

Target Sectors:

- ❖ Embassies of Countries interested in Tourism in Kuwait.
- ❖ Tourism Authorities interested in Kuwait Tourist.
- ❖ Medical Hospitals, Clinics Spas, Sports Clubs that Offer Medical and Health services.
- ❖ Government and Private Airlines.
- ❖ Travel Services Companies.
- ❖ Resorts and Entertainment Companies.
- ❖ Hotels, Motels and Hotel Apartments and places of Hospitality
- ❖ On line Hotels and Services providers.
- ❖ Tour Operators.
- ❖ Meet & Assist Service Operators and Transportation Companies.
- ❖ Car Rental Companies.
- ❖ Transportation Companies

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Brief about exhibition & Participation's Details:

A- Tourism and its relation with great & Special Exhibition this year

Why we held tourism & travel exhibition on the certain time of year?

The tourism is considered the most international & important source of Income which a big expand of people interested and looking for.

We interested in this field because a lot of Kuwait people interested and the Kuwaiti considered one of the most tourists who spend a lot of their money for travelling and visiting a lot of countries all over the world.

Our special event this year will cover all Kuwait citizens particularly, and Also all people from all world where as we aim to reach and satisfy all desires of different kinds of people and travellers from all over the world generally.

B- B- Rate of ward of Sq. M. will be .K.D.800/-

Rent includes 4 days 29 March to 01 April 2017.

Availability to reserve up to 4 wards maximum.

C- The Other Services which will be free offered:

- 1- Each ward will be supplied by partitions and carpets.
- 2- Electricity supply.
- 3- Two spots light.
- 4- Writing the name of the participant companies with Arabic & English languages.
- 5- Quarter page free in the exhibition magazine.
- 6- One table + 2 chairs.
- 7- In case of special request of more decorations. Participants companies should contact with us.
- 8- Covering all media and advertisements side of our participants companies of the Exhibition

D- The requested documents needed from the ministries and companies who will participate The Exhibition:

- 1- Company License.
- 2- an official letter shows the authorised person who will be in charge to sign letters with The Exhibition.
- 3- in case of applying entry visas (clear copy of the passport- copy of company s license- An official letter signed from the authorized person) all this documents urgent needed to be submitted before the event started within 40 days.

E- Contact Us:

For reservation and further inquiries should contact us through our official office in Kuwait Continental Hotel – Ground floor- Beneid Al Qar Area- Estiqlal Street – Blok 2- Street No.71

Tel: 2252733 Ext: 285 Fax: 22528093 Mobile: 50001903

P.O. Box: 21047 Safat- 13071 Kuwait.

Web : kte-ku.com E-mail: kttte@kttte-ku.com

➤ The requested documents :

- 1- Company License.
- 2- An official letter shows the authorised person who will be in charge to sign Letters &or Agreements with the Exhibition.
- 3- In case of applying entry visas (clear copy of the passports- copy of company's license – an official letter signed from the authorized person- declared letter for the visitors to leave Kuwait after the event finished) -all these documents urgent needed to be submitted before the event started within 40 days.

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Sponsors of Kuwait Travel and Tourism's Exhibition - March 2017

1- (Platinum sponsor) or Main Sponsor:

In addition to the comprehensive services provided to all our valued participants, Kuwait Travel & Tourism Exhibition provides the Platinum Sponsor of the following features free of charges: -

1. Exclusive Television's Interview.
2. A ward of **96** Square meters very in a special location of the exhibition.
3. Our Main Sponsor will be the main Guest of the Press Conference which we will hold.
4. Will provide our main Sponsor with Whole Covering back page of the Exhibition Magazine.
5. Four colored pages in Exhibition's Guide will be provided.
6. Meeting Room will be provided in Exhibition's Location if in needed.
7. Printing (LOGO) of Main Sponsor on the Invitation cards of attending the exhibition.
8. Printing the Name and Logo of the Main Sponsor on All Exhibition's Advertisements with reference to the Sponsor's Category.
9. Put the Main Sponsor's Logo on our Exhibition's Website.
10. Announcement of our Main Sponsor on our Social Media pages.
11. Press Conference about our Main Sponsor and any of his flyers and brochures will be available in bags giving to Exhibition's Visitors (if requested).
12. A shield and Certificate of Appreciation will be presented to Main Sponsor at Reception party which will be organized by the Exhibition Management.
13. Main Sponsor will be requested to pay **KD 8500/-** (Eight thousands and Five Hundred Kuwaiti Dinars).

2- Gold Sponsor:

In addition to the comprehensive services provided to all our valued participants, Kuwait Travel & Tourism Exhibition provides the Gold Sponsor of the following features free of charges: -

1. A ward of **72** Square meters very in a special location of the exhibition.
2. Three colored pages in Exhibition's Guide will be provided.
3. Meeting Room will be provided in Exhibition's Location if in needed.
4. Printing (LOGO) of Gold Sponsor on the Invitation Cards of attending the Exhibition.



معرض الكويت الدولي
KUWAIT INTERNATIONAL FAIR



معرض السياحة والسفر الكويت TRAVEL & TOURISM EXHIBITION - KUWAIT

5. Printing the Name and Logo of the Gold Sponsor on All Exhibition's Advertisements with reference to the Sponsor's Category.
6. Put the Gold Sponsor's Logo on our Exhibition's Website.
7. Announcement of our Gold Sponsor on our Social Media pages.
8. Advertisements in All Kuwait newspapers and their websites will be published and announcing our Gold sponsor.
9. Press Conference about our Gold Sponsor and any of his flyers and brochures will be available in bags giving to Exhibition's Visitors (if requested).
10. A shield and Certificate of Appreciation will be presented to Gold Sponsor at Reception party which will be organized by the Exhibition Management.
11. Gold Sponsor will be requested to pay **KD 6500/-** (Six Thousand and Five Hundred Kuwaiti Dinars).

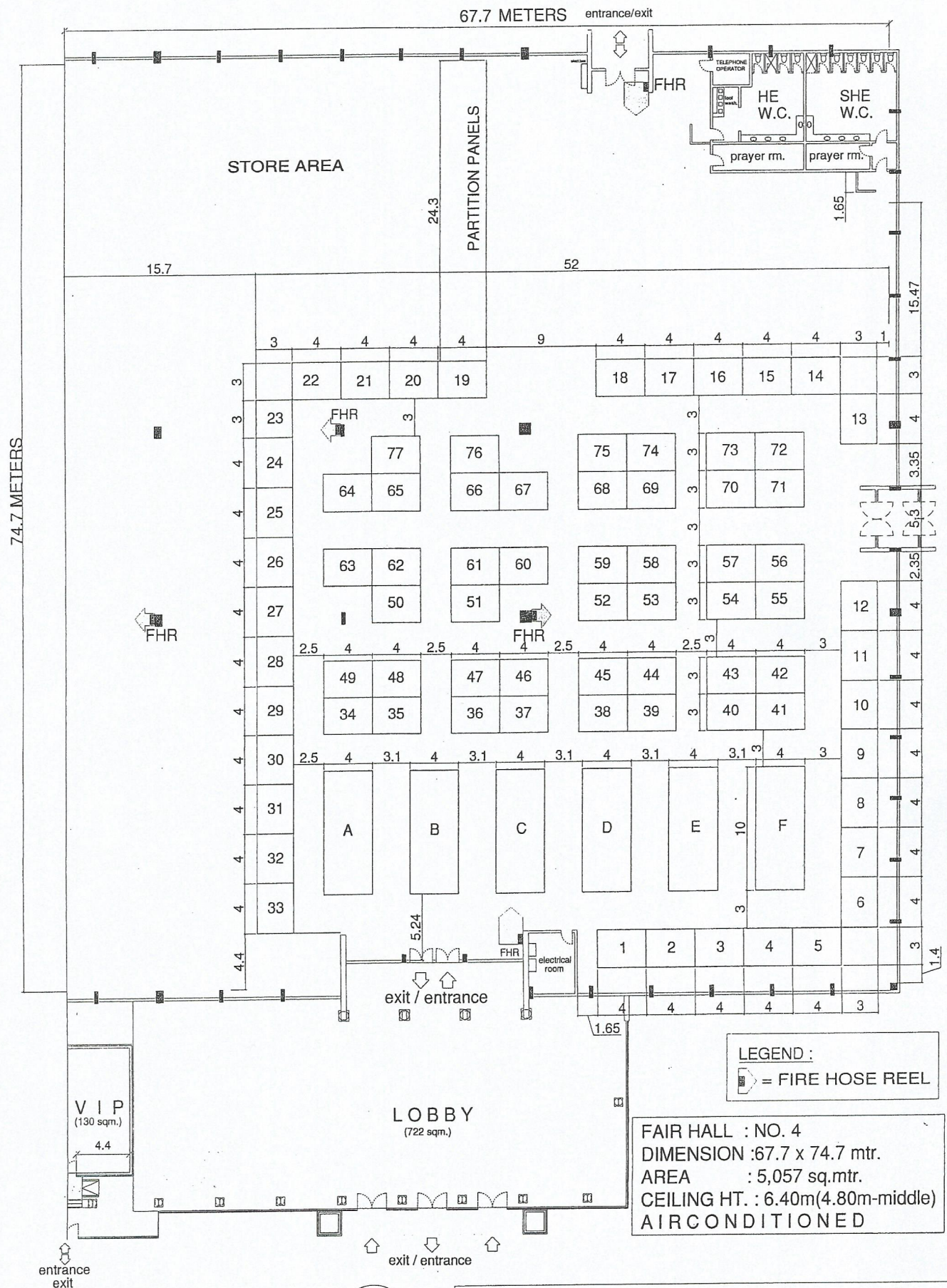
3- Silver Sponsor:

In addition to the comprehensive services provided to all our valued participants, Kuwait Travel & Tourism Exhibition provides the Silver Sponsor of the following features free of charges: -

1. A ward of **48** Square meters very in a special location of the exhibition.
2. Two colored pages in Exhibition's Guide will be provided.
3. Meeting Room will be provided in Exhibition's Location if in needed.
4. Printing (LOGO) of Silver Sponsor on the Invitation Cards of attending the Exhibition.
5. Printing the Name and Logo of the Silver Sponsor on All Exhibition's Advertisements with reference to the Sponsor's Category.
6. Put the Silver Sponsor's Logo on our Exhibition's Website.
7. Advertisements in All Kuwait newspapers and their websites will be published and announcing our Silver sponsor.
8. Announcement of our Silver Sponsor on our Social Media pages.
9. A shield and Certificate of Appreciation will be presented to Silver Sponsor at Reception party which will be organized by the Exhibition Management.
10. Silver Sponsor will be requested to pay **KD 4500/-** (Four Thousand and Five Hundred Kuwaiti Dinars)

TRAVEL & TOURISM EXHIBITIONS @ HALL 4A

(_____, 2017)



EXHIBITION: TRAVEL & TOURISM EXH. - (_____, 2017)



KUWAIT INTERNATIONAL FAIR (k.s.c.)

INTERNATIONAL FAIRGROUNDS DECORATIONS COMPANY W.L.L.

drawn : arch't. leo m. seneca

date : 04 May, 2016

revised :

date : 13 Nov. 2016

STAND SIZE : (AS SHOWN in mtrs.)

FLOOR PLAN OF HALL NO. 4A

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