

20 | 29-30<sup>TH</sup>  
23 | JUNE

The place where Digital,  
Tech and Science **merge** <



# ICT spring

> *Time for change* <

**SPECIAL**  
INTERNATIONAL  
DELEGATION

**FARVEST**

#MARKETING #EVENTS #PUBLISHING





**ICT Spring is a Global Tech event featuring high level conferences, exhibitions and demonstrations of the latest tech trends and innovations.**

It welcomes an array of international professionals and offer them a unique opportunity to deepen their Digital knowledge, capture the value of the fast-growing FinTech, drive innovation across industries, pierce the secrets of IT Security and explore the impact of Space technologies on terrestrial businesses.

**5000+ Attendees**  
**180+ Speakers**

**100+ Exhibitors**  
**60+ Countries represented**

**50+ Media partners**



*"ICT Spring is a fantastically well-organised conference and exhibition which brings the latest trends in cutting edge tech and innovation into this key market in Europe. Not to be missed!"* **Mike Butcher** - Editor-at-large of TechCrunch

*"From smart digitized wine storage, to a 3D office metaverse where we can all work together virtually, to automated cleaning of space junk floating above Earth, the degree of innovation display on ICT Spring's floor was vibrant and impressive."* **Matheus Guimaraes** - Senior Developer Advocate, UK/IR, AWS

*"ICT Spring 2022 was again a great event to meet interesting people and companies, especially in the domains of data and AI, and an occasion for me to discover exciting trends in the domain of Space I am less familiar with. Talks were not only focused on the technologies but also on their impact and risks, by people having a significant experience in their fields, which made the talks very useful."* **Laurent Ach** - CTO · Qwant

*"Luxembourg is centrally positioned to elevate technology within Europe and perhaps the global arena. It was a pleasure to meet with the enterprises we did over the two days, to partake in the talks and interviews and it was reassuring to see ICT take such a strong position in this world of technology. I look forward to being invited back for next year's event and seeing this grow into a pivotal event in the tech world."* **Oliver Madden** - Chrome Enterprise Browser Specialist EMEA, Google Chrome Enterprise

*"The ICT event was a fantastic opportunity for Spire Maritime to share some of the work we've been doing to address the global supply chain crisis. Attendance was fantastic and the engagement across all attendees was incredibly energizing. I'm already looking forward to next year's event!"* **John Lusk** - Chief Operating Officer - Spire Maritime, Spire Global, Inc.

*"From the content to exhibitions and experiences, ICT Spring is a great opportunity to meet the Tech ecosystem and innovative companies from Europe and abroad. The talks were inspiring and the diversity of participants was very rich. We look forward to taking part again next year!"* **Dr. Götz Brasche** - CTO Huawei Cloud Europe, HUAWEI

*"Coming from Dubai to participate and exhibit at the ICT Spring in Luxembourg, it was an incredible experience and great opportunity to network"* **Muhammad Ashfaq-Ur-Rehman** - Founder & CEO of Finmaal





# DURING 2 DAYS



**Share views with 180+ international speakers,** on essential trends in AI, FinTech, Digital, Space, IT Security, MarTech.



**Take part in experts workshops to understand the greatest challenges of your sector** delivered by professionals having a significant experience in their fields to bring you and your company to the next level.



**Attend convivial & fun networking moments** develop new contacts through the matchmaking app. Many different happenings are hosted during the event to connect you to other participants.



**Follow the 2-day event through the ICT Spring TV** including exclusive interviews with speakers, renowned brands and exhibitors.





# WHAT TO EXPECT DURING ICT SPRING?



## 2 VISIONARY STAGES

To share the insights of bold brands and renowned experts in order to support companies in a data-driven world empowered by new technologies, new business models and an unprecedented challenge for contributing to a sustainable future.



## EXHIBITION

What a better way to jump into the future than exploring ICT Spring great exhibition? Here, you will meet with talented and passionate entrepreneurs as well as tech companies at the heart of Digital, FinTech, Space, Tech and IT Security transformations.



## DEMO AREAS

Part of the exhibition, those demo areas are a perfect way to connect with professionals directly on-site and present them the latest projects of your company and the impact of your solutions on the working world and the society.



## WORKSHOPS ROOM

Attend one of the numerous workshops to boost your creativity, take up the innovation challenge, understand how Tech companies are reshaping the global order.



## ICT SPRING TV

Attend a real, live TV Show during the 2 days when famous movers, shakers from the industry as well as official representatives will spotlight their latest contributions and advance industry knowledge.



## SPECIAL HAPPENINGS

During the 2-day event, targeted networking events, special announcements and a famous after party will happen, make sure to mark your calendar according to the moments you do not want to miss. Meet with international delegations coming to Luxembourg at this occasion and attend special happenings!



## MATCHMAKING PROGRAMME

The event will propose you to join a matchmaking programme in order to connect with new contacts, generate leads, share with the professionals of your industry, and receive requests from other participants. This programme is offered in collaboration with the Luxembourg Chamber of Commerce and its Enterprise Europe Network.





Luxembourg is a fantastic gateway to Europe. In order to favour the participation of worldwide innovative companies, the organiser is pleased to partner with several key national institutions to let international delegations benefit from preferential rates to connect with targeted professionals, exhibit great solutions and services as well as enjoy a two-day programme with renowned experts.

**Get your exhibition booth or create your own country's pavilions with several of your key companies.**

## • EXHIBITION BOOTH (NON-EQUIPPED)

| SIZE   | 36 M <sup>2</sup><br>(6x6m) | 25 M <sup>2</sup><br>(5x5m) | 16 M <sup>2</sup><br>(4x4m) | 9 M <sup>2</sup><br>(3x3m) |
|--|-----------------------------|-----------------------------|-----------------------------|----------------------------|
| Logo or the name of the company on all communication supports  |                             |                             |                             |                            |
| Logolink and description of your company on the event website  |                             |                             |                             |                            |
| Tickets granting you access to the event location during the 2 days and to the after party the first evening | 15                          | 10                          | 8                           | 5                          |
| Invitations with a 50% discount code for your contacts   | 30                          | 25                          | 20                          | 15                         |
| Follow-up of the professionals registered with your invitation code  |                             |                             |                             |                            |
| 1 article in one of the themed newsletters sent prior to the event   |                             |                             |                             |                            |
| Access to the matchmaking programme  |                             |                             |                             |                            |
| <b>TOTAL</b>   | <b>10.000€</b>              | <b>8.500€</b>               | <b>6.500€</b>               | <b>5.000€</b>              |
| <b>«INTERNATIONAL DELEGATION» 10% DISCOUNT</b>   | <b>9.000 €</b>              | <b>7.650 €</b>              | <b>5.850 €</b>              | <b>4.500 €</b>             |

### + DEMO AREA ..... **3,000€**

This year, seize the opportunity to organise demo sessions on your booth at specific hours to feature your products/services to the visitors.

Sound equipment / 82' screen / Seating area (for 10 people)

### + FURNITURE

- **FOR 3 COMPANIES: 1200€** - 3 high tables, 6 high chairs, 3 panels and the logo of each organisation
- **FOR 5 COMPANIES: 2000€** - 5 high tables, 10 high chairs, 5 panels and the logo of each organisation
- **FOR 10 COMPANIES: 4000€** - 10 high tables, 20 high chairs, 20 panels and the logo of each organisation
- **FOR 15 COMPANIES: 6000€** - 15 high tables, 30 high chairs, 30 panels and the logo of each organisation

### + 1 SINGLE SCREEN (55" TV WITH STAND) ..... **350€**





# OFFER FOR STARTUPS

(LESS THAN 6 YEARS & 6 EMPLOYEES)

01 / **STARTUP BOOTH** ..... 950€ **500€**

**Feature your companies products/ services and offer an unforgettable experience to your visitors in order to spotlight your company in the exhibition area.**

- **Logo or the name of the company** on all communication supports
- **Logolink and description of your company** on the event website
- **3 tickets** granting you access to the event location during the 2 days and to the after party the first evening
- **8 invitations** with a 50% discount code for your contacts
- **Follow-up of the professionals registered** with your invitation code
- **4m2 stand** (white wall, 1 high table, 2 chairs included)
- **Access to the matchmaking programme**



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# ICT SPRING TV SHOW

Last year, the event hosted its first TV show during breaks. After a successful launch, the TV Show concept comes back for a 2-day broadcast during the event made of exclusive interviews, debates, tech tours and more!  
Book your own interview in this show, organise a tour of your premises/datacenter, create your own debate with our TV host, book a space for your advertising video.

- **5' INTERVIEW ANIMATED BY A TV HOST** ..... **1,500€**
- **10' INTERVIEW ANIMATED BY A TV HOST** ..... **2,000€**
- **TECH TOUR IN DUPLEX (A CAMERAMAN SENT TO YOUR PREMISES)** ..... **2,500€**
- **20' DEBATE (UP TO THREE PEOPLE)** ..... **4,000€**
- **VIDEO ADVERTISING (45SEC MAX) - 4 broadcasts during the two days** ..... **1,500€**







# ICT SPRING PARTY

This party is organised the first evening of the event and is the greatest networking moment gathering the VIP guests, exhibitors, participants. Don't miss this outstanding opportunity to meet in a festive atmosphere and enter a vibrant ecosystem!

**THE AFTER PARTY IS INCLUDED IN THE ICT SPRING EXPERIENCE TICKET 350€**

## 1 / **BECOME THE MAIN SPONSOR OF THIS HAPPENING ..... 20,000€**

- **Logo or the name of the company** on all communication supports
- **Logolink and description of your company** on the event website
- **10 tickets** granting you access to the event location during the 2 days and to the after party the first evening
- **25 tickets** granting access to the after party only the first evening
- **Follow-up of the professionals registered** with your invitation code
- **Co-branding of the official ICT Spring after party** (communications before the event and logo on-site)
- **Your logo on the after party bracelet** distributed to all the participants of this after party
- **A 36m<sup>2</sup> VIP area** branded and equipped with a bar, lounge furniture
- **Food and beverages included for 35 people**
- **A DJ set** to welcome hundreds of guests and entertain them

## 2 / **ICT SPRING AFTER PARTY - VIP AREA ..... 6,000€**

- **Logo or the name of the company** on all communication supports
- **Logolink and description of your company** on the event website
- **5 tickets** granting you access to the event location during the 2 days and to the after party the first evening
- **25 tickets** granting access to the after party only the first evening
- **Follow-up of the professionals registered** with your invitation code
- **A 36m<sup>2</sup> VIP area branded** and equipped with a bar, lounge furniture
- **Food and beverages included for 30 people**





# ENTRANCE TICKET

## **ICT SPRING STANDARD TICKET ..... 250€**

(access to the 2-day conference, workshops, exhibition, matchmaking programme)

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## **ICT SPRING EXPERIENCE TICKET ..... 350€**

(access to the 2-day conference, workshops, exhibition, matchmaking programme and after party)

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## **ICT SPRING VIP TICKET ..... 850€**

(access to the 2-day conference, workshops, exhibition, matchmaking programme, VIP area with lunches & refreshments, after party)

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## **ICT SPRING STARTUP TICKET ..... 150€**

(access to the 2-day conference, workshops, exhibition, matchmaking programme)

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## **ICT SPRING STARTUP EXPERIENCE TICKET ..... 250€**

(access to the 2-day conference, workshops, exhibition, matchmaking programme and after party)

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## *CONTACT*

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## **FARVEST**

#MARKETING #EVENTS #PUBLISHING

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