

17<sup>th</sup> to 18<sup>th</sup> June 2020

Operaterrassen,  
Stockholm, Sweden



# Trade and Investment Summit Stockholm

B2B Meetings and seminars together with Scandinavia's largest global companies

- *Your opportunity to highlight your countries investment needs*
- *Scandinavia's opportunity to showcase solutions to your questions*

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Trade & Investment Summit  
17<sup>th</sup>-18<sup>th</sup> of June 2020  
Stockholm, Sweden

# Introduction

Welcome to Sweden's most focused Trade and Investment Summit.  
An international standard event that is a must attend for all global Board Of Investors.

The aim is:

- (1) to promote and facilitate international trade between Sweden and the rest of the world
- (2) to facilitate direct investment/ assistance
- (3) to provide a platform for Swedish businesses to expand into new markets.
- (4) to enable BOI's to work in unison with the Nordic business market.

# There will be a heavy focus on the following

Manufacturing

Agriculture

Construction and Smart Cities

Logistics

Creative Industries

Education

Medical Biotechnology

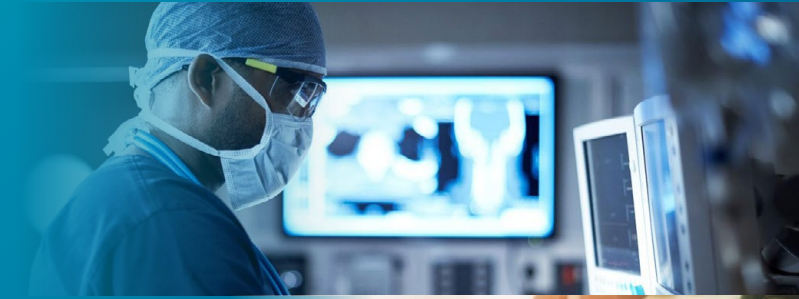
Ocean Exploration

Environment and Energy

Technology and Artificial Intelligence

Healthcare and Hospital start ups/management

Young Entrepreneurs and start ups



Introduction & presentation



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Shark Tank /  
Dragons Den Q&A



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B2B Meetings



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Site Inspections

Keynote  
Speakers

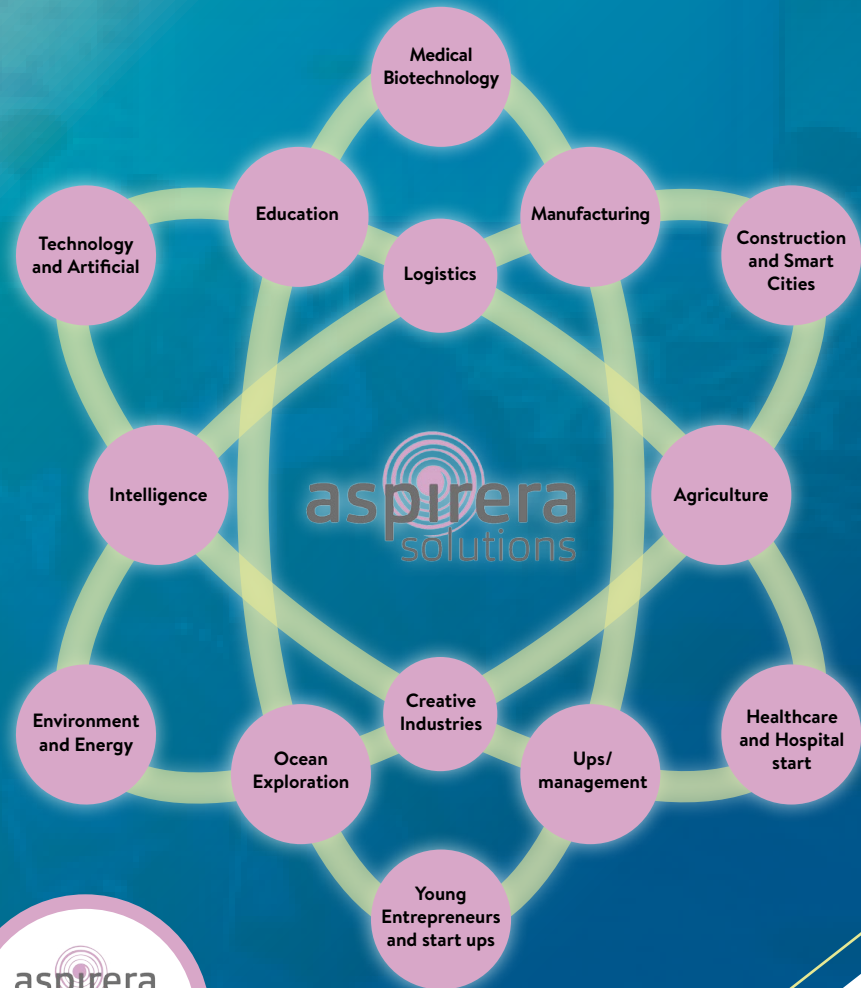


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Gala Dinner



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# Reasons for BOI and Companies to attend

- Direct contact with key decision makers
- Pre booked meetings with relevant companies who have a genuine interest in investing or opening up overseas.
- Encourages open business dialogue between the world's major economies
- Wholesalers and suppliers have face to face access to each other
- Maintain pre existing relationships under one event
- BOI and suppliers have face to face access to each other
- Young Entrepreneurs and start ups
- Site inspections of factories, plants and location

# Why Sweden

- The capital of Scandinavia
- A business environment conducive to making business
- Forward thinking and innovative
- Ranked 11th in the world by nominal GDP per capita
- Ranked 16th in the world by GDP (at purchasing power parity) per capita
- Ranked 12th in Ease of doing business rank
- 20 start ups for every 1000 employees
- Stockholm the “unicorn factory” of Europe



# Why participate

- Accesses to BOI's and Sweden's largest companies
- The world's largest industries will be represented
- Seminars/Q&A and presentations from companies and countries
- Personal and intimate atmosphere, quality above quantity
- One stop shop for real business



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# Itinerary Day 1

- 8am-9am – Registration, tea and coffee, refreshments, Group Photo
- 9am-9.15am – Opening Welcome Speech
- 9.15am-10.15am – Presentations, and seminars, Q&A Session
- 10.15-10.30am – Tea and Coffee refreshment break
- 10.30am-12pm – Presentations, and seminars, Q&A Session
- 12pm-1pm – Mingle Networking Lunch
- 1.15 pm-3pm – B2B Meetings (15 minutes each)
- 3pm-3.15pm – Tea and Coffee refreshment break
- 3.15 pm-6pm – B2B Meetings (15 minutes each)
- 6pm – Closing Speech
- 6pm-7pm – Free Time
- 7pm – Welcome drink, canapés and mingle
- 7.30pm-10.30pm – Dinner By Operakällaren
- 10.30pm – Mingle After Dinner At Operakällaren





# Itinerary Day 2

- 7am-9am – Breakfast at your hotel
- 9am – Pick up from the hotel
- 9am-3pm – Site inspections
- 3pm – Return to your Hotel or make your way to the airport

# Venue

- Operakällaren World Famous
- 5 Star Venue in the Center of Stockholm
- Major venue for exhibitions, Conferences and gala events
- Unparalleled quality and location
- World class Cuisine Michelin Starred
- The Official Kitchen to the Royal Swedish King's Events



# OK

OPERAKÄLLAREN

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# Board of Investors & Head Sponsors Prices

## The BOI Package includes

2 Days with Seminars, B2B Workshop and Site Inspection

B2B Meetings pre booked meetings

Workshop set up – Table, Chairs, Signs

Networking Lunch

3 course gala dinner

Site inspections

Site inspection shared transport

The Invitation with the BOI/Country logo will be sent to all the major Swedish Companies

**Total price:** €6 550/70 995 SEK per BOI up to 3 people included in the price

Accommodation can be booked at our preferred Hotel Partner The Nobis 5 Star hotel 5 minutes walk from the venue. A special reduced price of 2290 SEK per room, per night including all taxes and breakfast for all those attending the trade and Investment Summit has been arranged.

## Head Sponsors and Main Partner

### Sponsors and Partners Package includes

Your own 15 minutes presentation

An exclusive promotional area to showcase your company

Onstage visual recognition throughout the event both day and evening

Logo on all invitations, presentations, signage and booklets

2 Days with Seminars, B2B Workshop and Site Inspection

B2B Meetings pre booked meetings

Workshop set up – Table, Chairs, Signs

Networking Lunch

3 course gala dinner

Site inspections

Site inspections shared transport

**Total price:** €10 500/115 500 SEK per Sponsor up to 3 people included in the price





**Second best is never an option**



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Aspirera Solutions AB • Vikstens Backe 40 • 139 60 Värmdö • Sweden  
Tel: +46 (0)72 522 5857 • Email: [info@aspirerasolutions.com](mailto:info@aspirerasolutions.com)  
Website: [www.aspirerasolutions.com](http://www.aspirerasolutions.com)



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