



Dear Embassy of Ukraine & His Excellency Ambassador Chaly,

Allow me to introduce myself, I represent Little Caesars, Inc. in Washington, DC. The Vice President of International Development for Little Caesars, and I, wish to bring Little Caesars Pizza to Ukraine!

Little Caesars is a well known Franchise of Pizza Restaurants with over 5,000 locations worldwide. Little Caesars is the third largest Pizza Franchise Company in the world, following close behind only Dominos (1) and Pizza Hut (2). We pride ourselves in making the highest quality pizzas at the lowest price. We are eager to expand our franchise to Ukraine and respectfully seek your Embassy and Ambassador's gracious assistance in finding a Ukrainian investor or entity to purchase the Exclusive Rights to the valued Ukraine market.

Little Caesars, like most businesses seeking to enter Ukraine, will bring jobs; roughly twenty per restaurant. These job-holders will be trained by our exemplary U.S. Team, on restaurant management, hospitality business, and marketing. Unlike most businesses, we bring the opportunity for local Ukrainian Farmers to share in our growth, by contributing to our Fresh Ingredients. We hope, that the locally produced vegetables and other ingredients could in fact not just support the many locations we wish to open in Ukraine, but quite possibly in the near future export to neighboring countries with Little Caesars Restaurants.

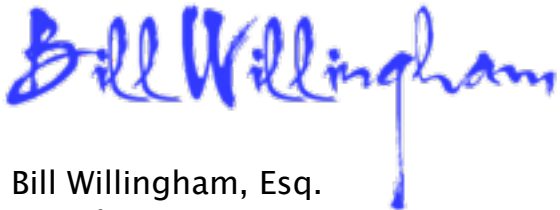
We pride our business on Fresh Ingredients. Our fresh and locally produced ingredients are the cornerstone of our success. The opportunities for various businesses to grow as a result of Little Caesars coming to Ukraine is tremendous, and we care about their success. The investor we seek to purchase the Rights and create Little Caesars Restaurants throughout your Country, must have a net worth of roughly Four Million U.S. Dollars. In our international experience, usually one to two restaurants will be required to open within the first year and fifteen to twenty more (likely 20 total, but negotiable) within five-seven years, creating jobs and training. Each restaurant will require the investor to purchase approved equipment and furnishings that meet Little Caesars' Standards. The investor will have a fair amount of autonomy for building, leasing, etc (Will Discuss Further in-person). However, it is important to note that Little Caesars is highly competitive in our rates and fees; 10,000 USD per restaurant one-time fee and a one-time Franchise and License fee of

20,000 USD. After these fees, the only remaining amount to be paid to Little Caesars by the investor is 5% of sales!

We hope to have your Embassy's valued support in bringing Little Caesars to your Great Country! Upon your Ambassador's blessing, we hope to travel to Kiev (The VP of International Development and myself) in May 2019 to meet with prospective investors and lay-out the details of how the franchise opportunity works. We realize this might be a new concept to many investors and wish to properly and fully educate the prospective investors in the details of becoming a Franchisee. Our opportunity has brought success to many investors in over twenty-six countries worldwide! We are confident that upon our trip, we can display the type of clarity and transparency that will illuminate a new industry and display the realistic opportunity for a Ukrainian investor to have success and employ, train and educate many, in a proven successful business model. Not to mention bring great tasting pizza to Ukraine!

Our international franchise website is:  
<http://franchise.littlecaesarsinternational.com/>

Sincerely,

A handwritten signature in blue ink that reads "Bill Willingham". The signature is written in a cursive style with a long vertical line extending downwards from the end of the name.

Bill Willingham, Esq.  
President & CEO  
W3 Global Partners, LLC