



LA MAISON EXPO
DECC DOHA 2023
FURNITURE EXPO

La maison Expo

FURNITURE EXPO 2023

09-13
MAY
2023

DECC DOHA QATAR
FURNITURE STYLE
FURNITURE THAT TELLS A STORY !

Organized by:



إمبار لتنظيم المعارض
IBHAR FOR EXHIBITIONS



Why Qatar...



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Qatar which became frequently visited place of important trade routes throughout history, is a city that also takes advantage of being on the Silk Road. Qatar became the center of knowledge, wisdom and wealth in its time as an important province, acts as locomotive of provinces in its hinterland as an attraction center of sports, commerce, industry and tourism.

Presenting significant contributions to the country's economy, Qatar is now proceeding not only as a modern city but also as an industrial city.

In terms of the furniture sector, infrastructure that will provide training for the workforce has a strategic importance. Qatar has an important position in the region and has a great potential, one of the most important reasons for this is its equipped work force.

Qatar is a rich city and the GDP rate is increasing very fast. Thus it creates enormous opportunities for starting a financial service business. Additionally, there are several services and products that you can offer for different needs of the people.

With infrastructure growing at an enormous pace, the demand of architects, interior decorators and furniture suppliers has also increased. It not only is a norm to have stylish couches in waiting rooms or open-roof restaurants, but also a symbol of necessity combined with comfort and luxury. With increase in demand, the country has seen an upheaval in number of suppliers too.

The furniture industry in Qatar is balanced by two major types of retailers –the ready-to-assemble furniture (RTA) providers and the made-to-order furniture sellers. Both thrive in the market equally as they cater to different customer segments.

Many reasons why many choose made-to-order furniture over RTA:

- Value for money
- Flaunt your panache
- Get the furniture that your space needs
- Furniture for a very specific need

With Qatari families buying more than one homes, many youngsters becoming independent, a lot of new business ventures and increased inflow of single/married expatriates every year, the representatives of furniture store outlets speak of their stores' 5-year plan with a tone mixed with confidence in the product and faith in the market.



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About the Show...

LA MAISON EXPO is the largest international exhibition of finished furniture in Doha, a distinct indicator of the state and development of the furniture industry in our country, a never-ending source of modern technologies, ideas, and trends. Known as a show of great variety, this is a venue where young and established designers work alongside well-known manufacturers and exporters; it is where technologically advanced manufacturing is displayed beside the traditional craftsmanship.

In its **1st edition** aims to raise the bar by bringing in more national and international companies.



Industry Focused

Trade Fair

A strategic, dedicated Expo specialising in categories of the furniture & décor industry



Global Platform

The only international expo in GCC showcasing quality suppliers from South Asia, China, East Asia, Africa, Turkey and European countries



Business & Networking

Interactive business forums and industry networking activities to gather market intelligence and build connections



Gateway to Qatar

LA MAISON EXPO is your entry to Qatar one of the most promising and growing furniture market in the region



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THE TIME IS RIGHT. THE TIME IS NOW

to enter the Qatari furniture market through **LA MAISON EXPO**
Furniture sector is one of the oldest and **ongoing sectors in Qatar**

LA MAISON EXPO

It is
focused on concepts
such as
**latest
fashion,
functionality, branded
furniture ...**
**Welcome to the
Largest Furniture
Exhibition in Doha**



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Largest Horticulture and Landscape Architecture zone Garden, landscape, garden furniture, floristics, garden technology, BBQ, Pools, Pools accessories, with pets, caravan outdoors...



Smart home central units Voice assistants, Intelligent lighting, Smart controllers, Intelligent heating, Intelligent sockets, Intelligent home gardiens.



Royal & luxurious collections, brands



Handmade in this zone you can find not only the beautiful objects, but above all a lot of products dedicated to handcrafting: art tools, paints, decorative papers, stamps and blanking dies, materials, felts, jewelry elements etc.



Gifts & deco: is a zone for all enthusiasts of well-designed interiors and pretty objects. That's where you can find home decorations, designer items and posters.



Ceramics & Glass a zone showcasing production and distribution companies, as well as these selling glass and ceramics.



La Maison Zone, in this zone you can find living room, bedroom, dining room, kitchen, cocktail tables, chairs & accessories, cocktail tables & accessories.

Standard vacuum cleaners, cleaning robots, cordless vacuum cleaners, water and washing vacuum cleaners, Accessories for vacuum cleaners



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Buyer Profile

- Importers and Trading, Houses
- Buying Houses and, Agents
- Retail Chain Aggregators



- Large Format Retailers
- Retailers and E-Tailers
- Institutional Procurement, Agencies



- Corporate Sourcing, Heads
- Architects and Interior, Designers
- HORECA (Hotels, Restaurants, Cafes)



- Real Estate Developers, Dealers, Distributors,
- Wholesalers, Brand Owners and Franchisees
- Entrepreneurs and Startups



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Exhibitor's Profile

DECOR AT HOME

Contemporary Handicrafts
Decorative Handicrafts
Silverware and Brassware
Ceramicware and Porcelain
Stoneware and Pottery
Antique and Vintage
Collection
Paintings, Sculptures and
Murals
Frames
Landscape/Mirrors/Photos
Decorative Clocks and
Timepieces
Idols and Figurines
Carpets, Durries, Rugs and
Mats
Blinds, Shades and Shutters
Garden and Balcony
Accessories
Artificial Flowers and Plants
Candles and Candle
Holders
Vase and Vase Fillers
Barbeque Accessories
Fireplace Accessories
Posters
Decorative Stickers
Decorative Bowls & Trays
Keyholders
Trinkets

TABLEWARE & GLASSWARE AT HOME

Silverware
Silver/Gold Plated
Tableware
Ceramicware
Porcelain Tableware
Flatware and Metalware
Buffet Equipments
Disposable Tableware
Decorative & Functional
Glassware
Table Decorations and
Accessories
Bar Accessories
Plastic and Metal Cutlery
Table Service Equipments
Table Linen
Functional Glassware
Crystal Glassware
Glass Cutlery
Plasticware

WELLNESS AT HOME

Aromatic and Fragrance
Products
Massage Products and
Equipment
Incense Sticks, Holders and
Burners
Therapeutic Products
Potpourri and Potpourri
Holders
Essential Oils and Bath
Products
Spa Products and
Equipment

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KITCHENWARE AT HOME

Pressure Cookers
Steamers
Stainless Steel Skillets
Cast Iron Skillets
Pots and Pans
Grill and Baking Sheet Pans
Bakeware
Knives and Slicers
Chopping Boards
Graters and Peelers
Colanders and Strainers
Spatula and Stirring Spoons
Trivets, Tongs and Clippers
Measuring Cups and
Spoons
Trash Bins
Kitchen Linens
Kitchen Scales
Kitchen Organisers
Bath Rugs and Mats
Bathroom Canisters
Bathroom Shelves
Bathroom Trays
Bathroom Storage Cabinets
Shower Curtains and Rods
Bathroom Stools
Bathroom Mirrors
Cleaning Supplies
Food Storage Containers
Bathroom Cosmetic
Organisers

FURNITURE AT HOME

Living Room Furniture
Dining Room Furniture
Bedroom Furniture
Outdoor Furniture
Bar Furniture
Plastic Furniture
Modular Furniture
Wrought Iron Furniture
In a table / Folding Furniture
Antique and Vintage
Furniture
Wicker/Cane/Bamboo
Furniture
Recliners/Bean Bags
Ottomans and Pouffes
Screens and Dividers/
Shelves and Cabinets
Accent Tables and Chairs
Shoes and Magazine Racks
Mattresses and Pillows
Sofa-cum-Beds and Futons
Handcraft Furniture
Decorative Furniture

DECORATIVE LIGHTING AT HOME

Smart Lighting & Solutions
Designer Lights
LED Lighting and Display
Indoor Lighting
Outdoor Lighting
Fluorescent & Neon
Lighting
Energy Saving Lamps
HID Incandescent Lamps
Avenue of Chandeliers
Lighting Accessories

GARDEN AT FURNITURE

Rattan effect Furniture Sets
Garden Furniture Sets
Garden Seating and Garden
Tables
Gazebos and Parasols
Garden Play
BBQ's & BBQ accessories
Camping and Home Bars
Outdoor Cushions
Outdoor Rugs
Garden Furniture Covers
Garden Ornaments &
Accessories Garden
Heating
Hot Tubs & Saunas Outdoor
Lights

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Customized booths

SMART OFFER 2200 QR

Wall cladding
Fitted storage space
Light sign 0.5m x 0.5m
Shelf module
Lightbox 2m x 2.5m
Bright reception counter with door
(Worktop Dimensions included 1200 x 490 mm x 1000mm)
Stool
40 " TV screen
Platform & carpet
Management service (Transport + assembly and disassembly)
The stand is turnkey, sublimation
Printing on digital fabric
The participant must provide the model of his products or services

SILVER OFFER 2500 QR

Wall cladding , Fitted storage space
Light sign 0.5m x 0.5m, Shelf module
Lightbox 2m x 2.5m
Bright reception counter with door
(Worktop dimensions included 1200 x 490 mm x 1000mm)
Stool
40 " TV screen
Brochure Doors Platform & carpet,
4 chairs and coffee table
Management service (Transport in Qatar + assembly and disassembly)
Management service (Transport + assembly and disassembly)
The stand is turnkey, sublimation
Printing on digital fabric
The participant must provide the model of his products or services

GOLD OFFER 2800 QR

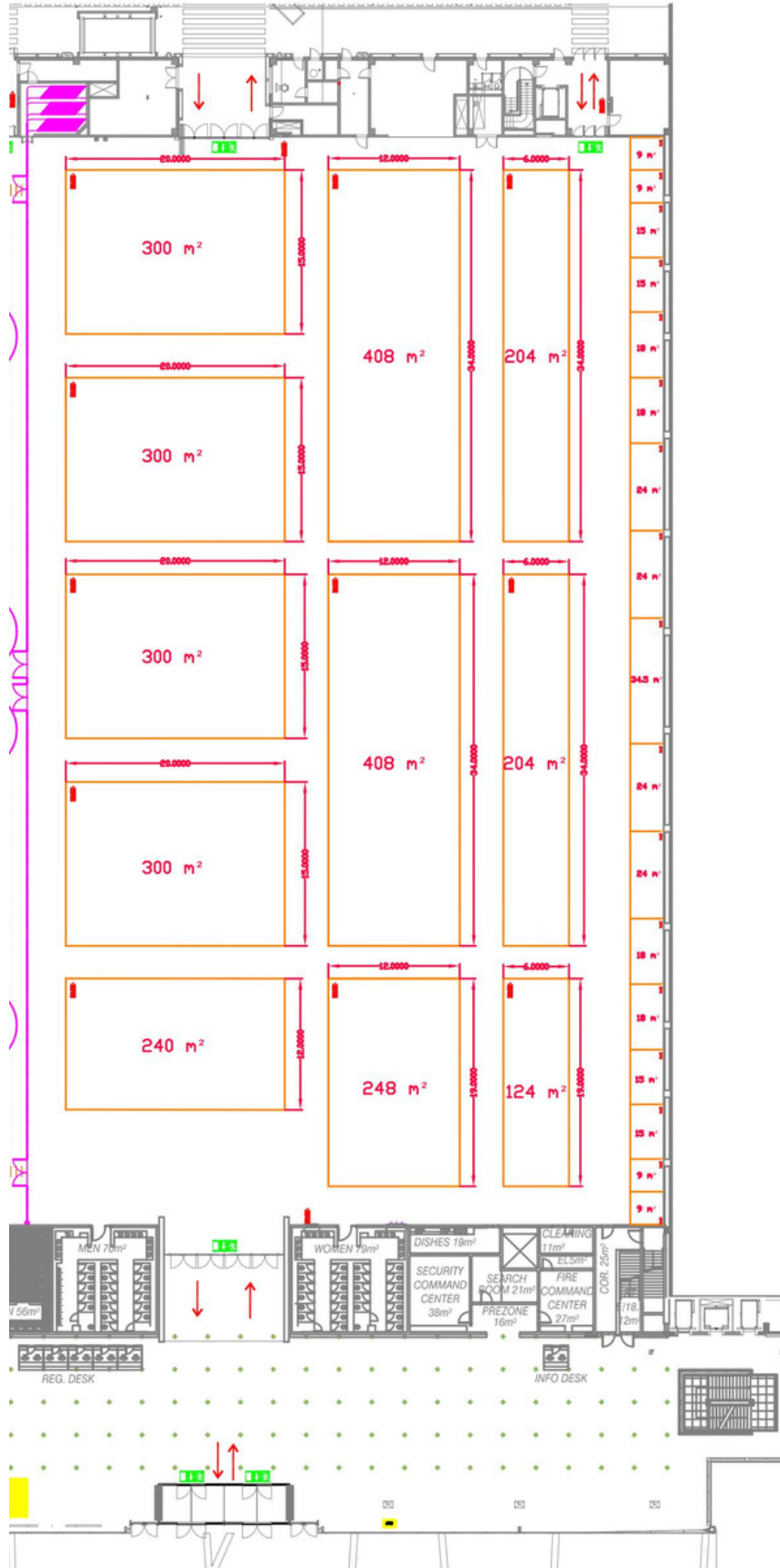
Wall cladding , Fitted storage space
light Sign 0.5m x 0.5m , Shelf module
Lightbox 2m x 2.5m
Bright reception counter with door
(Worktop dimensions included 1200 x 490 mm x 1000mm)
Stool , 40 " TV screen , Brochure Doors
Platform & carpet
4 chairs and coffee table
Mini bar , Management service
(Transport in Qatar + assembly and disassembly)
Management service (Transport + assembly and disassembly)
The stand is turnkey, sublimation
Printing on digital fabric
The participant must provide the model of his products or services

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Floor Plan



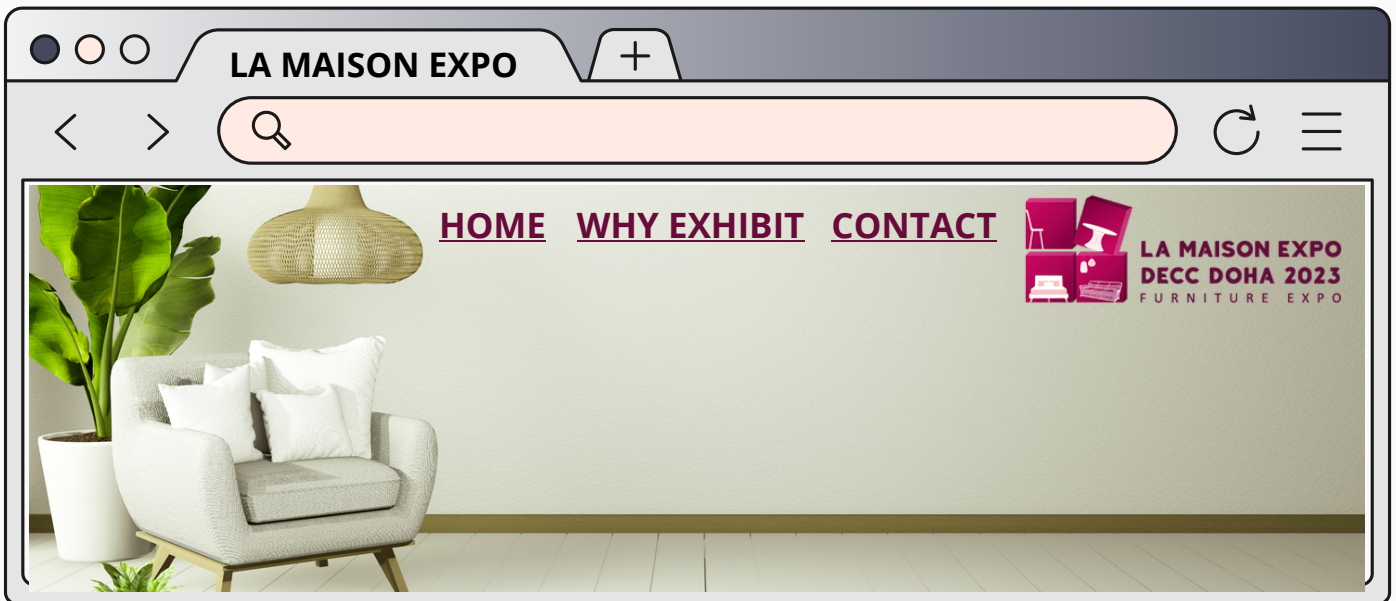
HALL 5

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Media & Promotions



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SPACE CONTRACT FORM

COMPANY INFORMATION

M.O. F nb: CR

Name:

Position:

Company:

Street:

P.O.Box:.....PO stecode, City

Country: Telephone:

Mobile :Website :

Email :

EXHIBITION COORDINATOR

Please enter here the details of the person who will be coordinating your exhibition participation

Name:

Position:

Company:

Company:

Telephone: Mobile:

Email:

DESCRIPTION OF EXHIBITS

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PAYMENT TERMS:

50% : on application of either items QR

balance due 1month prior to show opening

QR

TOTAL QR

NOTE: The event payment is made by means of a bank transfer, the exhibitor, client shall bear all bank commission fees irrespective of their value.

REMARK

LA MAISON EXPO

IE

IBHAR FOR EXHIBITIONS

+974 3058 4013 +974 3000 8137 +974 5081 1445

122 - Al Muntazah Str - New salata DOHA , Qatar

PLEASE SIGN THIS FORM & RETURN IT TO THE FOLLOWING ADDRESS:

1- SHELL STAND WITH FITTINGS

1500 QR/sqm

Minimum Space 12 sqm



- 3 Chairs
- 1 Table
- 1 Cabinet
- Carpet Flooring
- White panel
- Facia Board with Exhibitor Name
- Lighting
- 500 W Socket

2- SPACE ONLY

1300 QR/sqm

Minimum Space 24 sqm

Bare -Floor space - build your Own Stand

SPECIAL DESIGN PACKAGE. TURN KEY BOOTH

Minimum Space 24 SQM

- | | |
|---------------------------------|-------------|
| <input type="checkbox"/> SMART | 2200 QR/sqm |
| <input type="checkbox"/> SILVER | 2500 QR/sqm |
| <input type="checkbox"/> GOLD | 2800 QR/sqm |

SPACE & STAND FITTING REQUIREMENTS INSIDE AREA

Space Type	Price	Space Requested	Total	Total Price
<input type="checkbox"/> Shell Stand with fittings.			1500	QR/sqm
<input type="checkbox"/> Space Only			1300	QR/sqm

TOTAL PRICE

We agree to abide by and be subject of the rules and regulations set out overleaf and in the exhibitor's manual, receipt of which we hereby acknowledge and any amendments which may be made by the organizers or relevant authorities. We agree to pay the above total amount as per the agreed mode of payment.

Signed By:

Position:

Date: Signature:

ACCEPTED FOR ON BEHALF OF THE ORGANIZERS
(to be completed by the organizers)

Stand No: Date: Signature:

besma@lamaisonexpo.org

melita@lamaisonexpo.org

sami@lamaisonexpo.org

wifeq@stiexpo.org

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Terms & Conditions

1. Application for space at the Exhibition shall be made on overleaf and shall be duly signed by the authorized person for and on behalf of the Exhibitor. Following the receipt of the SCF together with the down payment, the organizer reserves the right to refuse any SCF at their absolute discretion without necessarily giving the reasons for such refusal.

2. Unless otherwise agreed overleaf, the payment schedule for the booked space is as follows:

- o 50% upon signature of SCF +total amount of VAT
- o 50% by date specified on the SCF

Where the SCF is signed after the final payment date specified on the SCF, the total amount shall be due & paid with the SCF. The total paid amount is for the booked space, details of which are set out overleaf. The exhibitor will not be allowed to enter or take over their space or stands if the payment terms specified on the SCF are not fully honored.

interests at a rate of 1% per month shall be charged on all outstanding amounts for a period exceeding 14(fourteen) days after the due date of payment until settlement is made.

3. Any additional equipment and/or services, such as but not limited to furniture, power supply, telephone lines, ordered by the exhibitors, shall be invoiced separately.

4. In case the Exhibitor cancels or requests to cancel his space booking, he shall be liable to pay the full or part of the amount agreed overleaf according to the following terms:

- o 50% of total amount if the cancellation occurs anytime after the signature of the SCF and up to 90 days prior to the exhibition's opening date (90th day included)
- o 70% of total amount if the cancellation occurs anytime between 90 days & 30 days prior to the exhibition's opening date (30th day included).
- o 100% of total amount if the cancellation occurs within 30 days prior to the exhibition opening date.

The cancellation request should be addressed in writing by the exhibitor to the concerned person(s) working with the organizer. In addition to the cancellation charges, when applicable, the exhibitor shall be liable for any specific consequent amount incurred by the organizer on behalf of the exhibitor.

5. If the exhibitor fails to exhibit for any reason, he shall be liable to settle the full amount specified in the SCF plus any additional amount(s) incurred by the organizer on behalf of the exhibitor.

6. If the exhibitor declares bankruptcy or being liquidated, the SCF shall be rescinded at exhibitor's responsibility and all monies paid by the exhibitor will be retained by the organizer as their absolute right.

7. At all times, the organizer and all who are associated with him shall not be responsible at all for the safety of the exhibitor, his staff, agents, contractors or attendees, nor shall be responsible for any exhibits, articles or any other property of whatever kind brought into the exhibition by the exhibitor, his servants, agents, contractors or invitees or members of the public. In all circumstances, the maximum liability of the organizer towards the exhibitor, whether contractual or non-contractual, shall not exceed the value of the SCF.

8. These General Terms & Conditions shall govern the relationship between the organizer and the exhibitor and shall apply to all the services, whether current or future, that shall be rendered by the agreement. The organizer reserves the right to alter, add to, or amend any of these conditions, and the decision of the organizers is binding should any disagreement on the interpretation of these regulations arise.

9. The exhibitor shall ensure that they are fully covered by an insurance policy including, but not restricted to all risks insurance on their property, exhibits or articles brought to the exhibition, or any kind of public liability and comprehensive protection against any loss or damage caused by any circumstance whatsoever whether by reason of fire, water, theft, accident or any other causes. The exhibitor shall insure against, indemnify and hold the organizer harmless in respect of all amounts, claims demands and expenses to which the organizer may in any way be subject as a result of any loss or injury arising to any person (including members of the public or the organizer's staff, agents or contractors) or property howsoever caused as a result of any act or default of the exhibitor, his servants, agents or contractors or invitees. If the organizer so demand, the exhibitor shall provide proof to the organizer that the exhibitor has adequate insurance cover acceptable by the organizer. The exhibitor must ensure that his temporary staff and the staff of his servants, agents or contractors are insured against claims for workmen's compensation.

the period for which such insurance shall be maintained shall run from the time the exhibitor and /or any of his servants, agents or contractors first enter the exhibition grounds, and until the exhibitor and any of his servants, agents or contractors leave the grounds at the end of the event period and all his exhibits and property have been removed.

10. During the exhibition, the exhibitor shall be the guardian of his occupied space, the exhibitor shall at all times be absolutely responsible for his property, exhibits or articles brought to the exhibition. The exhibitor further undertakes not to exhibit any unlawful or counterfeited material or any material that might breach the intellectual property rights of any third party. In all circumstances, the exhibitor shall fully indemnify and hold organizer harmless against any claim, suit or demand to which the organizer may in any way be subject as a result of any unlawful act or breach committed by the exhibitor.

11. The organizer shall not in any event be held responsible for any restrictions or conditions which prevent the construction, erection, completion, alteration or dismantling of stands or the entry, placement or removal of exhibits or for the failure of any service or amenities provided by the hall landlords or other third parties.

12. The contracted party for a pavilion is responsible for ensuring that all exhibitors within the pavilion are fully aware of and agree to abide by these General terms & Conditions and by the rules and Regulations of the venue.

13. The exhibitor must not transfer, dispose of, part with or otherwise sublet all or any part of his exhibition space, whether for financial consideration or otherwise. The exhibitor must, if he is an agent, distributor or licensee, mention at the time of application the names of the principles whom he shall represent during the exhibition. This does not prohibit an exhibitor displaying the products after the time of application, with the prior written permission of the organizer.

14. The organizer shall not be liable to the exhibitor by reason of any cancellation or part-time opening of the exhibition, either in whole or in part, for any non-performance of their obligations under this contract or any amendments or alterations to all or any of the Rules and regulations of the exhibition in each case to the extent that such occurrence is due to any circumstances not within the control of the organizer.

15. The exhibitor should submit to the organizer all necessary documents for visa application two months before the opening of the show. The exhibitor will bear any liability, whatsoever, if the two-month deadline is not respected. The exhibitor will inform the organizer within the aforementioned deadline of the way adopted for the visa application in case he chooses not to go through the organizer. The role of the organizer is to facilitate the application of the visa ONLY. The organizer will not be held responsible in any way if the request of the visa is declined by the relevant authorities.

16. If the organizer does not exercise, or takes time in exercising, any of its rights set under this agreement, this shall not constitute by any means a waiver by the organizer of that particular right.

17. The organizer reserves the right to terminate this agreement at any time and forbid the exhibitor from exhibiting in the exhibition if the exhibitor does not abide by these General terms and conditions, or in the event the organizer deems for reasonable causes that the exhibitor's participation in the exhibition might endanger it or might give rise to any sort of liability.

18. These General terms and Conditions shall be governed by the Qatari laws and the courts of Doha shall have exclusive jurisdiction to decide on any dispute arising out or in connection with the agreement.

19. The exhibitor declares that he has read and approved the General terms & Conditions. The exhibitor's signature of this SCF (whether on its face or overleaf shall be a proof that he has read and approved all the provisions of the General Terms & conditions.

EXHIBITOR'S

SIGNATURE

PLEASE SIGN THIS FORM & RETURN IT TO THE FOLLOWING ADDRESS



besma@laisonexpo.org

sami@laisonexpo.org

melita@laisonexpo.org

wifeq@laisonexpo.org