

Register Early

# ICTF 2019

## Incredible Opportunities for Cooperative Trade

### 11-13 October 2019

#### Pragati Maidan, New Delhi, India



Cooperatives Transforming Business!

Supported By



Department of Commerce  
Ministry of Comm & Industry,  
Government of India



Department of Agriculture, Cooperation  
& Farmers Welfare, Min of A&FW,  
Government of India



Ministry of External Affairs,  
Economic Diplomacy & States Div  
Government of India

- India's first and the largest international cooperatives trade fair: sales promotion, marketing, product display, conferences, buyer-seller-meets, networking, policy advocacy
- To promote cooperative-to-cooperative trade: domestic and international
- Focused on: agriculture and allied sectors complete value chains, cold chain, exports, technology, climate smart agriculture, inputs, commodities, processing, packaging, storage, machinery, brand promotion, marketing, coop-banking, big data analytics, cyber-security, agritech, livestock, dairy, fisheries, handloom, handicrafts, textiles, consumer goods, retail, hospitality, insurance, finance, credit, healthcare, products by women groups, capacity development

Jointly Organised By



**NCDC**  
Assisting Cooperatives, Always!



एपीडा  
APEDA



NAFED  
60 Years in Service



ITPO

Prime State Partners



Government of  
Telangana



Government of  
Haryana

Prime Partners



IFFCO  
सहकारी सहकारी सहकारी  
Wholly owned by Cooperatives



IPL



Amul  
The Taste of India

Knowledge Partners



LINAC



NCUI



FAO



NAFCUB



NCD



YES BANK

Exhibition Hall

7

Exhibition Area

70,000 sq ft.

Exhibitors

2000

B2B meetings

Coop 2 Coop meetings  
Thematic business conferences

Exhibition  
Dates

11-13 OCTOBER  
2019

Visiting  
Hours

9.00 am - 8.00 pm

Location

Pragati Maidan,  
15 km from  
IGI Airport



**NCDC**

Assisting Cooperatives, Always!

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Cooperatives Transforming Business!  
11-13 October 2019, New Delhi, India

# **APPEAL TO EMBASSIES / HIGH COMMISSIONS**

**India International Cooperatives Trade Fair**

**11<sup>th</sup> to 13<sup>th</sup> October , 2019**

**Pragati Maidan , New Delhi**



# Cooperatives Transform Business

- More than 3 Million cooperatives in the world. Top 300 cooperatives generate over USD 2000 billion business annually.
- More than 0.8 Million cooperatives in India with 275 Million members, of which, 94% are farmers.
- Cooperatives carry out all types of businesses.
- Business with Cooperatives is HUGE.



# NCDC

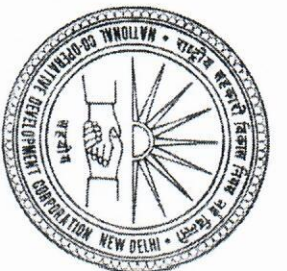
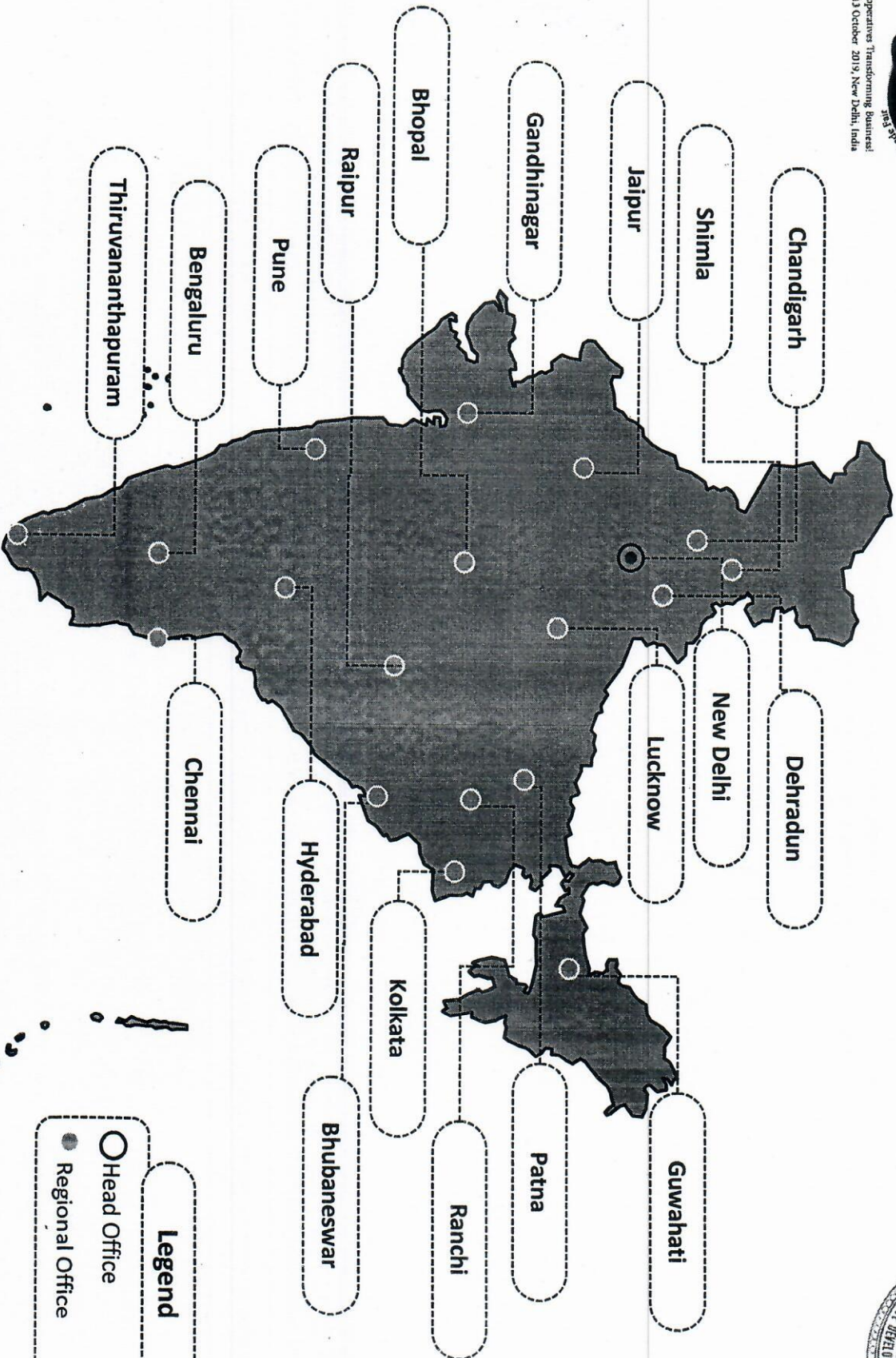


- National Cooperative Development Corporation (NCDC), an apex level statutory institution set up by Government of India in 1963.
- NCDC works ONLY for cooperatives.
- NCDC works with cooperatives at all levels. NCDC advanced loans of more than USD 4.12 Billion to Cooperatives in FY 2018-19



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# NCDC Presence



**Legend**

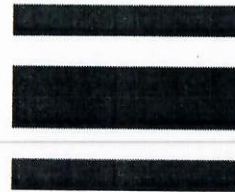
- Head Office
- Regional Office



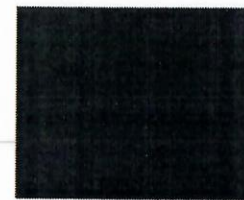
# IICTF: Bold Step for C2C Trade

- The UN-FAO / ILO / ICA promoted and Bangkok based International Organization, **NEDAC** mooted the idea of an International Cooperatives Trade Fair in its General Assembly.
- Agri Exports Policy 2018 of Government of India aims at USD 60+ Billion of Agri Exports by 2022.
- NCDC and others have decided to host the first ever **India International Cooperatives Trade Fair (IICTF)**.

# NEDAC - HQ in Bangkok - presence across Asia, the Pacific, the Middle East and Africa.



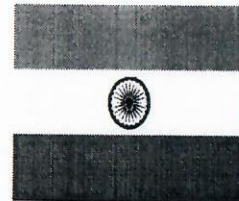
Thailand



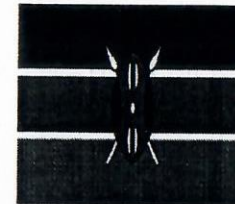
Bangladesh



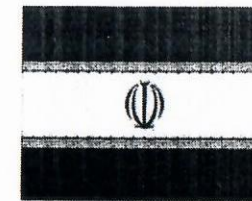
China



India



Kenya



Iran



Sri Lanka



Philippines



Nepal



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# Why Participate in IICTF

- Trade with Cooperatives directly, **UNLIKE OTHER FAIRS.**
- Leverage benefits of **ECONOMIES OF SCALE** with **ASSURED SUPPLY** and **TRACEABILITY** with standardized quality.
- Packed with sales promotion, marketing and products display, conferences, B2B and C2C meetings, networking
- Immense opportunity to the participants to **COLLABORATE AND EXPLORE BUSINESS** opportunities.





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**WHEN is IT?**

**11 – 13 October 2019**

**India International Cooperatives Trade Fair**



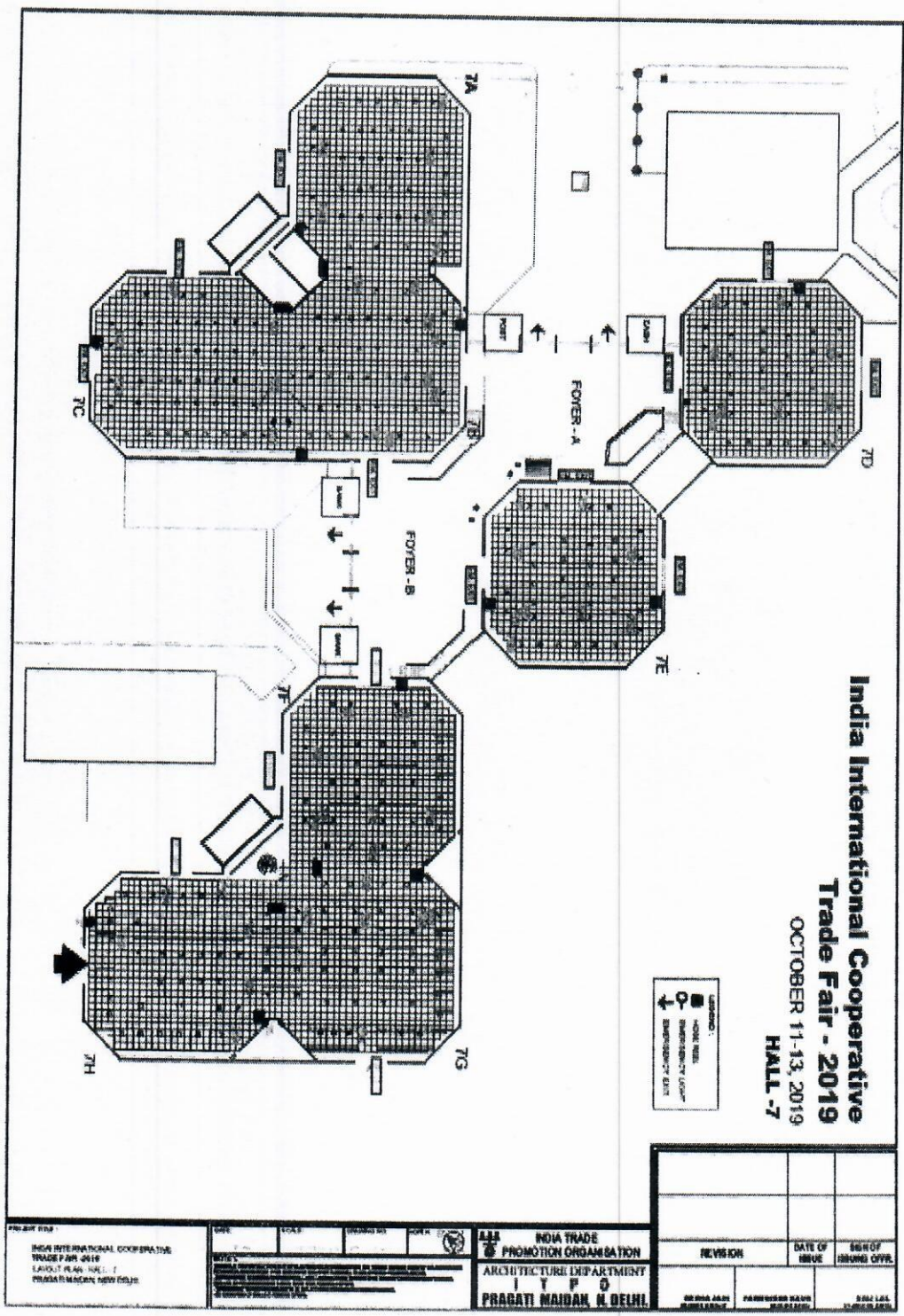
## **What are the Venue details?**

**Pragati Maidan, New Delhi**  
**70,000 sq feet exhibition area**  
**3x3 mt Standard Booth**



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# Exhibition Hall Layout



REVISION	DATE OF ISSUE	SIGN OF ISSUING OFFR.

INDIA TRADE PROMOTION ORGANISATION  
ARCHITECTURE DEPARTMENT  
I T P O  
PRAGATI MAIDAN, N. DELHI.

INDIA INTERNATIONAL COOPERATIVE TRADE FAIR 2019  
LAYOUT PLAN - HALL - 7  
PRAGATI MAIDAN, NEW DELHI.

India International Cooperatives Trade Fair



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# IICTF - Organizers



सत्यमेव जयते

**Department of Agriculture,  
Cooperation & Farmers Welfare,  
Ministry of A&FW,  
Government of India**



सत्यमेव जयते

**Department of Commerce  
Ministry of Comm & Industry,  
Government of India**



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**Ministry of External Affairs,  
Economic Diplomacy & State Div  
Government of India**



**NCDC**

Assisting Cooperatives, Always!



**NEDAC**



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**APEDA**



**ITPO**



**NAFED**

*India International Cooperatives Trade Fair*



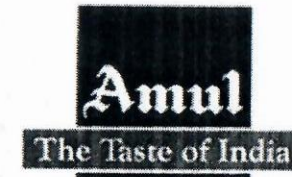
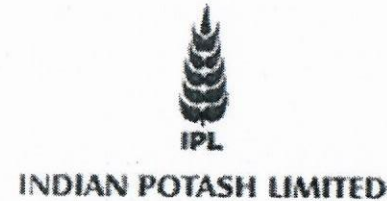
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# IICTF - Partners

## State Partners



## Prime Partners



## Knowledge Partners



India International Cooperatives Trade Fair



# Profile of Participants

- International: Cooperative / Private / Government / Individuals
- Indian: Cooperatives / Government
- Indian Corporate / Private / Individuals in B2B format
- Visitors Entry Free
- No Registration Fee for NEDAC Members



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# Registration

Category	Registration fee per Standard booth size of 9 Square Meter
<b>NEDAC Members</b>	<b>Complimentary</b>
<b>International cooperatives</b>	<b>USD 800</b>
<b>International business (non-cooperatives)</b>	<b>USD 1000</b>

**Individual Business Visitors can opt for Business Meetings with**  
Registration fee of USD 100 for B2B meeting of 30 minutes duration.

## Facilities provided at each booth

- Standard booth size : 3m x 3m
- Floor Carpet, One Table, Three Chairs, Three Spot Lights and one power plug point

*Note : Booth will be handed over to exhibitors on afternoon of 10<sup>th</sup> October 2019.*



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# International Promotion

## ➤ Road Shows :

- ❖ Bangkok, Thailand: March 2019
- ❖ Ho-Chi-Minh City, Vietnam: April 2019
- ❖ Johannesburg, South Africa: June 2019

➤ Through Embassies / High Commissions

➤ NEDAC Member Countries' Cooperatives





# What are the Activities in IICTF ?

- Exhibition and Sales Promotion
- Cooperative to Cooperative Meetings
- Business to Business Meetings
- Business Seminars / Technical Sessions
- Incredible India Exposition- Culture & Cuisine



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# IICTF Focus Areas



Agriculture



Livestock



Fruits and  
Vegetables



Dairy



Fisheries



Poultry



Textiles



Handloom  
and  
Handicrafts



Sugar



Tea



Coffee



Spices



Rubber



Coconut



Silk



Saffron



Dry Fruits



Wine



Machinery



Technology



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# IICTF Focus Areas

Promote Your.



**Brand  
Promotion &  
Marketing**



**Cooperative  
Banking**



**Cyber  
Security**



**Insurance**



**Cooperative  
Credit &  
Finance**



**Health Care**



**IT Networks**



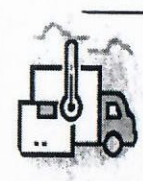
**Hospitality**



**Consumer  
& Retail**



**Storage &  
Warehouse**



**Cold Chain**



**Hi Tech  
Agriculture**



**Big Data  
Analytics**



**Food  
Processing**



**Quality  
Control**



**Packaging**



**Transport**



**Capacity  
Development**



**Products &  
Women  
Group**



# Requests to Embassies / High Commissions

- Encourage your Government to be a Partner Country for IICTF.
- Based on the FOCUS AREAS, encourage POSSIBLE PARTICIPANTS.
- International Participants can be COOPERATIVE / PRIVATE / CORPORATE / GOVERNMENT / INDIVIDUALS
- Publicize the IICTF in your country
- Encourage Prospective Participants to Register Early on [www.iictf.in](http://www.iictf.in) or [www.ictf.co.in](http://www.ictf.co.in). email: [iictf@ncdc.in](mailto:iictf@ncdc.in)
- Encourage buyers and sellers to visit the event.
- Encourage B2B and C2C meetings.
- Sponsor Delegates / Journalists / Cooperatives for the event.