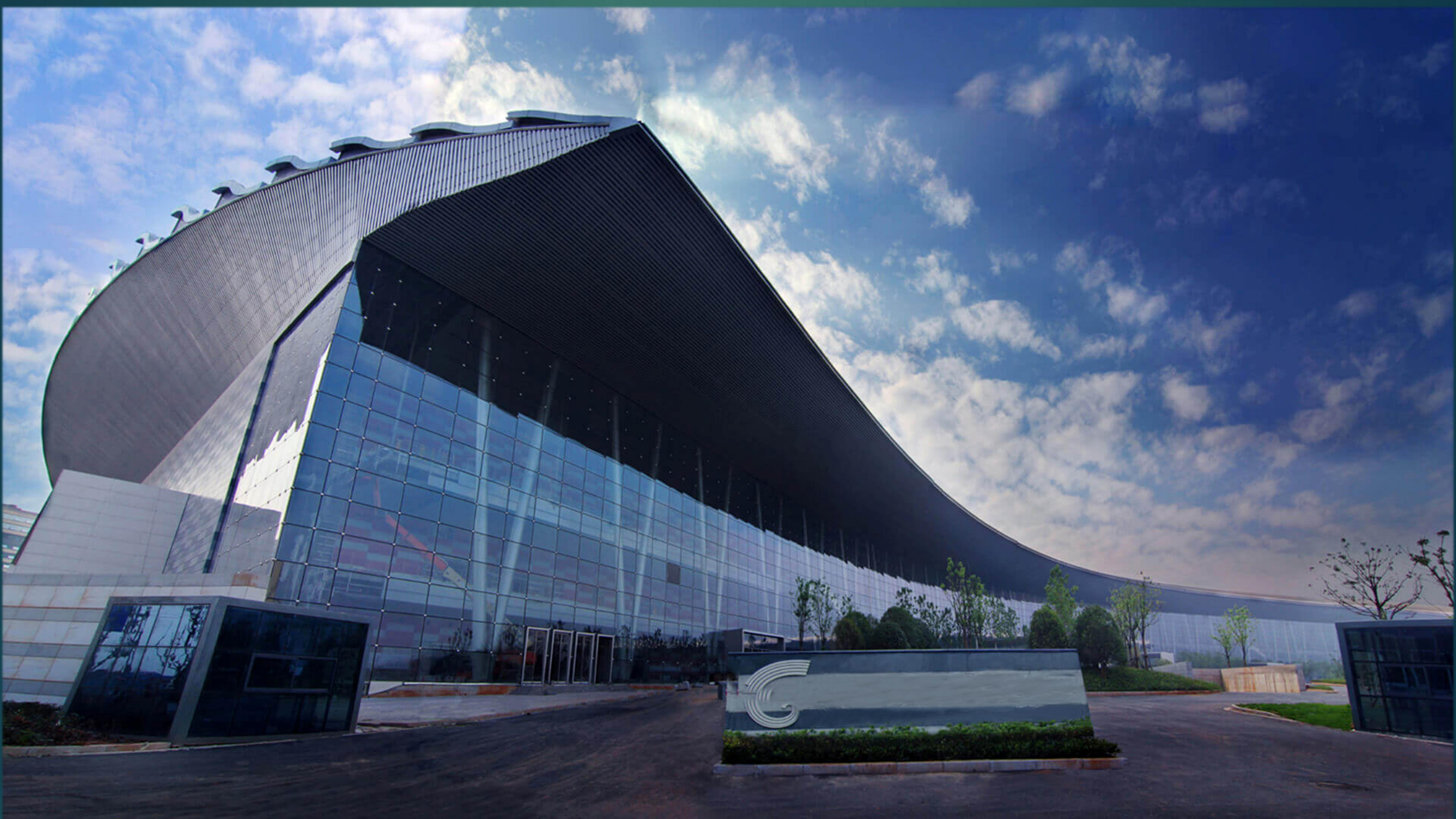




第17届

中国国际农产品交易会

17th China International Agricultural Trade Fair



- Nov 15-18, 2019

2019年11月15-18日

- NanChang Greenland International Expo Center

南昌绿地国际博览中心

- **主办单位 Organizer**

中华人民共和国农业农村部

Ministry of Agriculture and Rural Affairs of the People's Republic of China

江西省人民政府

People's Government of Jiangxi Province

- **承办单位 Undertaker**

National Agricultural Exhibition Center

全国农业展览馆

Department of Agriculture and Rural Affairs of Jiangxi Province

江西省农业农村厅

People's Government of Nanchang City

南昌市人民政府

YASN International Exhibition Co., Ltd.

雅森国际展览有限公司

Organizer 强大主办

The China International Agricultural Trade Fair (hereinafter referred to as the "CATF") is an agricultural event organized by Ministry of Agriculture and Rural Affairs of the People's Republic of China with the approval of the CPC Central Committee and the State Council, which has been successfully held for 16 sessions. Displaying results, promoting exchanges and trade for the purpose, focusing on the brand of agricultural products, with leading enterprises above the provincial level and foreign well-known enterprises as the main part, aiming at trade exchanges and cooperation, the platform for quality of domestic and international trade of agricultural products and agricultural science and technology exchange, the exhibition has become the most authoritative and influential comprehensive agricultural exhibition in China.

中国国际农产品交易会（以下简称“农交会”）是经党中央、国务院批准，用农业农村部主办的农业行业盛会，已成功举办十六届。展会以“展示成果、推动交流、促进贸易”为宗旨，以品牌农业为重点，以省级以上龙头企业和国外知名企业为主体，以贸易交流合作为目标，是国内外农产品贸易和农业科技交流的优质平台，现已成为中国最具权威和最具影响力的综合性农业展会。

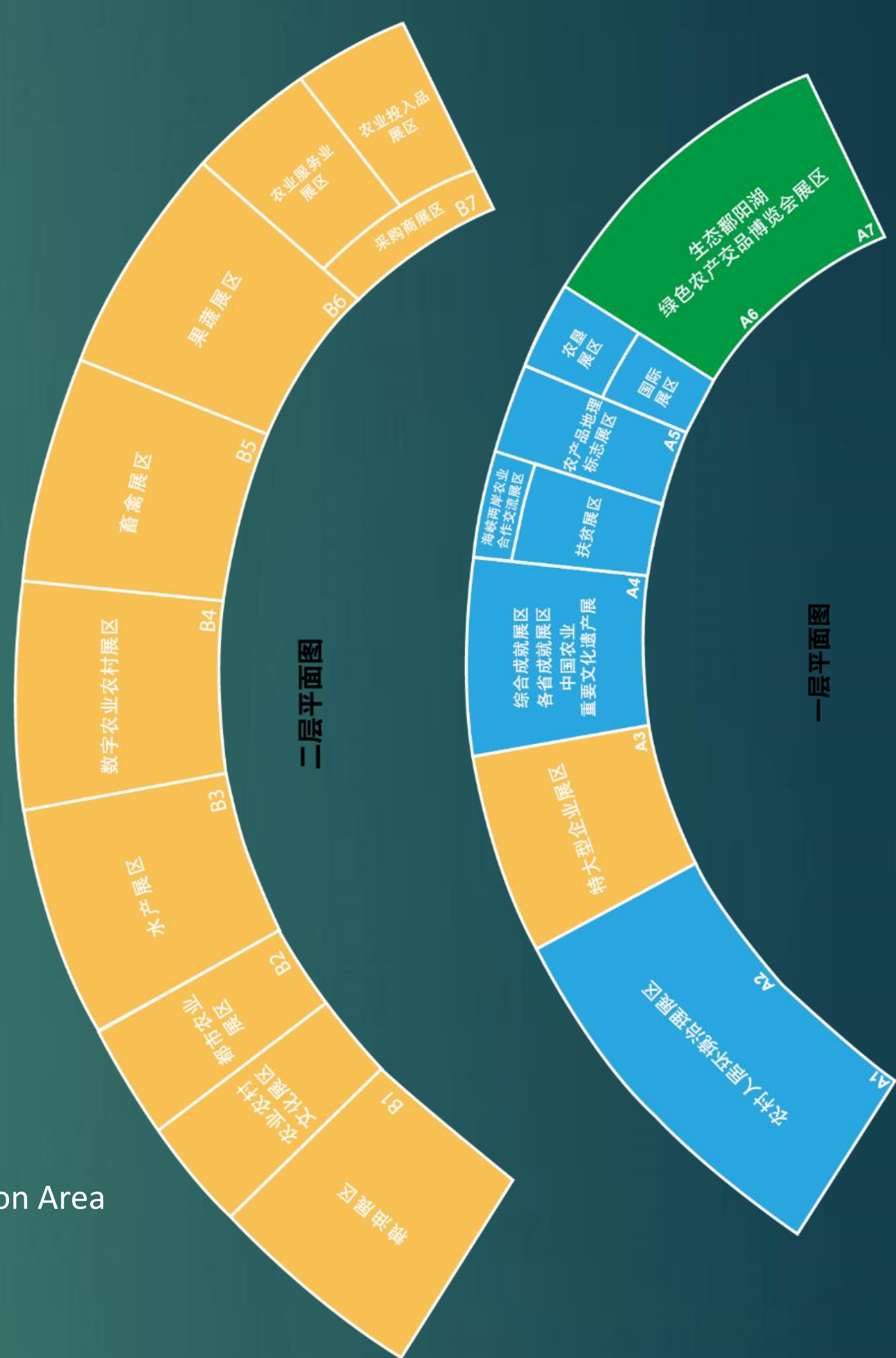
Floor Plan & Exhibit Range 展区分布图 & 展品分类

公益性展区 Public Welfare Exhibition Area

- 1、Comprehensive Achievements Exhibition Area, China Agricultural Important Cultural Heritage Exhibition
综合成就展区、中国农业重要文化遗产展
- 2、Poverty Alleviation Exhibition Area
扶贫展区
- 3、Agricultural Product Geographical Indication Exhibition Area
农产品地理标志展区
- 4、Rural Habitat Environmental Management Exhibition Area
农村人居环境治理展区
- 5、Farming Exhibition Area
农垦展区
- 6、Cross-strait Agricultural Cooperation and Exchange Exhibition Area
海峡两岸农业合作交流展区
- 7、International Exhibition Area
国际展区

市场化展区 Marketized Exhibition Area

- 1、Grain and Oil Exhibition Area
粮油展区
- 2、Livestock and Poultry Exhibition Area
畜禽展区
- 3、Aquatic Exhibition Area
水产展区
- 4、Fruit and Vegetable Exhibition Area
果蔬展区
- 5、Urban Agriculture Exhibition Area
都市农业展区
- 6、Digital Agriculture Rural Exhibition Area
数字农业农村展区
- 7、Agricultural input products Exhibition Area
农业投入品展区
- 8、Extra Large Enterprise Exhibition Area
特大型企业展区
- 9、Agricultural and Rural Cultural Industry Exhibition Area
农业农村文化产业展区
- 10、The buyer's Area
采购商专区



粮油展区：精品粮油产品、粮油精加工食品、杂粮、粮油机械及检化验仪器设施设备、粮油仓储流通设备、节粮科技、粮食信息化新技术；
Grain and Oil Exhibition Area: Grain and oil products, grain and oil processed foods, miscellaneous grains, grain and oil testing equipment, grain and oil storage and distribution equipment, food-saving technology, new information technology for food information;

畜禽展区：各类畜禽养殖场、兽药、畜禽经营服务、畜禽机械设备、畜禽金融保险担保、畜禽环保粪污处理；
Livestock and Poultry Exhibition Area: Livestock and poultry farms, veterinary drugs, livestock and poultry management services, livestock and poultry machinery and equipment, livestock and poultry financial insurance guarantee, livestock and poultry environmental waste treatment;

水产展区：各类水产加工、远洋渔业、水产品冷冻加工保鲜技术与设备、渔业水产综合利用、水产工艺品、水产工业项目合作、水产养殖自动化设备及仪器、水质净化消毒系统、水质检测及分析仪器、饲料机械、污染控制、水产养殖管理技术；
Aquatic Exhibition Area: Aquatic products processing, offshore fishery, frozen processing technology and equipment for aquatic products, comprehensive utilization of fishery and aquatic products, aquatic crafts, aquatic industry project cooperation, aquaculture automation equipment, water purification and disinfection system, water quality testing and analysis equipment, feed machinery, pollution control, aquaculture management technology;

果蔬展区：各类特色水果、水果保鲜及采后处理技术及设备、生鲜配送及冷链仓储、包装技术及设备、生鲜零售业及技术设备；
Fruit and Vegetable Exhibition Area: Fruit, fruit preservation and post-harvest processing technology and equipment, fresh distribution and cold chain storage, packaging technology and equipment, fresh retail and technical equipment;

都市农业展区：农业三产融合、阳台农业、屋顶农业、植物工厂、现代科技、农业嘉年华、农业观光园区、生态度假村、生态特色村镇、主题农庄、温泉度假村、农家乐、乡村旅游；
Urban Agriculture Exhibition Area: Agricultural three-industry integration, balcony agriculture, roof agriculture, plant factory, modern technology, agricultural carnival, agricultural sightseeing park, ecological resort, ecological characteristic village, theme farm, hot spring resort, farmhouse, rural tourism;

数字农业农村展区：涉农信息化新技术、新产品、新方案，农业电子商务、农业服务系统、农业互联网金融与投资机构、农业信息化运营商及相关企业、农产品质量安全追溯；
Digital Agriculture Rural Exhibition Area: New technologies, new products and new programs, agricultural e-commerce, agricultural service systems, agricultural Internet finance and investment institutions, agricultural information operators and related enterprises, traceability of agricultural products quality and safety;

农业投入品展区：种子、种苗、肥料、农药、饲料及饲料添加剂等农用生产资料产品和农机、农业工程设施设备农用工程物资产品；
Agricultural Input Products Exhibition Area: Seeds, seedlings, fertilizers, pesticides, feed and feed additives, agricultural engineering materials such as agricultural film, agricultural machinery, agricultural engineering facilities and equipment;

国际展区：各国特色农产品、新技术、新模式等；
International Exhibition area: National agricultural products, new technologies, new models, etc.;

农业服务业展区：农资供应服务、生产技术服务、农机作业与维修、农业废弃物资源化利用服务、农产品加工技术、农产品营销服务；
Agricultural Service Industry Exhibition Area: Agricultural material supply service, production technology service, agricultural machinery operation and maintenance service, agricultural waste resource utilization service, agricultural product processing technology, agricultural product marketing service;

农业农村文化产业展区：绘画、雕塑、剪纸、皮影、宣纸制作、陶艺、影视创作、诗歌创作等农业文化创意产业；
Agricultural and Rural Cultural Industry Exhibition Area: Painting, sculpture, paper-cutting, shadow play, rice paper production, pottery, film and television creation, poetry creation and other agricultural cultural and creative industries;

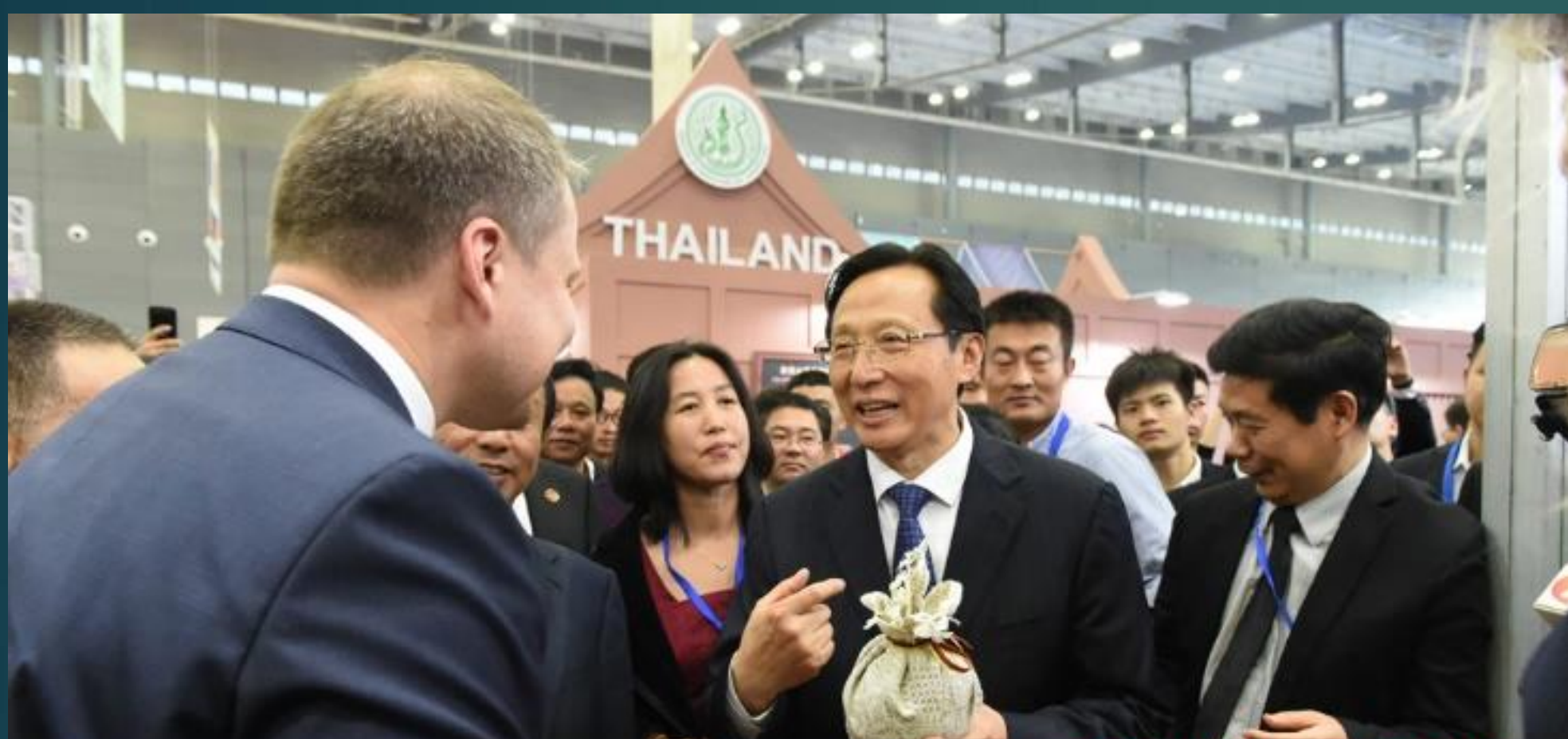
特大型企业展区：中国农业100强企业，大型农业综合企业。
Large-scale Enterprise Exhibition Area: China's top 100 agricultural enterprises, large-scale agricultural integrated enterprises.

2018农交会 2018 CATF

- Over 300 VIPs were present at CATF 2018, including the deputy Minister of the Chinese Government, the Presidents of related ministries, the mayors and other senior officials. 中国政府副部长、有关部委负责人、市长等高级官员300余人出席了2018年中国国际贸易技术论坛。
- Over 16,000 exhibit varieties have been shown including Agro-products, Food & Beverage, Animal husbandry & Aquatic products, Agro-Technology, Agro-Equipment and Agro-input. 展出农产品、食品饮料、畜牧水产品、农业技术、农业装备、农业投入等16000多个品种。
- Nearly 33.7 billion RMB (about 5 billion US Dollars) has been transacted during CATF 2018, and those transactions have been involved in agricultural materials, agricultural machinery, and agricultural products. 2018年CATF成交额达337亿元人民币(约50亿美元), 涉及农资、农机、农产品等领域。
- Over 4000 exhibitors from 40 countries covered over 113,000 sqm (Indoor Area: 108,000 sqm and Outdoor Area: 5,000 sqm). 来自40个国家的4000多家展商参展,展出面积超过11.3万平方米(室内面积10.8万平方米,室外面积5000平方米)。
- Over 400,000 visitors from 46 countries. 来自46个国家的40多万名参观者参观。
- Over 1300 reporters from 33 countries and 220 media have reported. 来自33个国家的1300多名记者和220多家媒体进行报导。
- Over 50,000 purchasing managers from Russia, Chile, Kazakhstan, India, USA, India, Turkey, Australia, Indonesia and China, especially group purchasing corporations, chain supermarkets, agricultural product wholesale marketers and import & export groups came to the fair. 来自俄罗斯、智利、哈萨克斯坦、印度、美国、印度、土耳其、澳大利亚、印度尼西亚和中国的5万多名采购经理,特别是集团采购公司、连锁超市、农产品批发企业和进出口集团等参加了此次展会。

年/届数 Year/ Edition	城市 City	面积(平方米) Exhibiting Area(m ²)	参展商数量 Exhibitors	观众/专业观众(人) Visitors
2018(16届)16th	湖南长沙(Changsha of Hunan Province)	113,000	4000	400,000/50,000
2017(15届)15th	北京(Beijing)	50,000	2500	200,000/80,000
2016(14届)14th	云南昆明(Kunming of Yunnan Province)	70,000	3100	400,000/100,000
2015(13届)13th	福建福州(Fuzhou of Fujian Province)	120,000	5000	200,000/30,000
2014(12届)12th	山东青岛(Shandong of Qingdao Province)	60,000	3000	110,000/21,000
2013 (11届)11th	湖北武汉(Wuhan of Hubei Province)	120,000	4000	100,000/20,000
2012 (10届)10th	北京(Beijing)	45,000	2500	60,000/30,000
2011 (9届)9th	四川成都(Chengdu of Sichuan Province)	60,000	2700	70,000/20,000
2010 (8届)8th	河南郑州(Zhengzhou of Henan Province)	100,300	3000	65,000/25,000
2009 (7届)7th	吉林长春(Changchun of Jilin Province)	380,000	5000	40,000/90,000
2008 (6届)6th	北京(Beijing)	35,000	2000	50,000/30,000
2007 (5届)5th	山东济南(Jinan of Shandong Province)	60,000	1500	30,000/20,000
2006 (4届)4th	北京(Beijing)	30,000	2000	40,000/30,000
2005 (3届)3rd	北京(Beijing)	30,000	1700	55,000/33,000
2004 (2届)2nd	北京(Beijing)	30,000	1500	45,000/28,000
2003 (1届)1st	北京(Beijing)	30,000	1200	60,000/35,000

政府支持 Government's support



农业农村部部长韩长赋巡视第十六届农交会
Minister of Agriculture and Rural, Han Changfu inspected the 16th CATF



韩长赋许达哲巡视第十六届农交会
Han Changfu and Xu Dazhe inspected the 16th CATF

重大会议 Major concurrent conferences



农业风险管理与农业品牌论坛
Agricultural Risk Management and Agricultural Brand Forum



中国乡村振兴战略高峰论坛
China Rural Revitalization Strategy Summit Forum



全球农业南南合作高层论坛
Global Agriculture South-South Cooperation Forum

精彩现场 SHOW GALLERY



主宾国乌干达展区表演
Performance in the Uganda exhibition area of the guest country



农交会国际展区乌干达展位上展示的眼霜
Eye cream displayed on the Uganda booth at the CATF



参展游客在埃及展区挑选木雕商品
Visitors select woodcarving products in the Egyptian pavilion



俄罗斯展区
Russian Pavilion

Booth Rate 展位价格

Booth 展位类型	Size 面积(m ²)	Standard Rate 价格
International standard booth (国际标准摊位)	9	1450 USD/9m ²
Space only (空地展位)	≥36	170 USD/ m ²

联系我们 CONTACT US

更多展会资讯或参展资讯，请联系：
For more information about CATF, or booth booking, please contact:

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International Director

CATF Committee

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