



**17th China Agriculture Trade Fair Invitation &
Policies for National Pavilion as Guest of Honor**

Greetings from CATF organizing committee. We sincerely invite you to be our guest of honor and organize your best national brands to attend 17th China Agriculture Trade Fair (CATF) and show your powerful agriculture in your national pavilion set up in 17th CATF.

About CATF:

CATF: China Agriculture Trade Fair

Organizer:

Ministry of Agriculture and Rural Affairs of the People's Republic of China
the People's Government of Jiangxi Province

Undertaker:

The People's Government of Nanchang City.
Department of Agriculture and Rural Affairs of Jiangxi Province
The National Agricultural Exhibition Center,

Time: Nov 15-18, 2019

Venue: Nan Chang Greenland International Expo Center;

Exhibition area: 140000 m²

Professional visitors: 400000+

Features:

Government organized, the most influential Trade fair of Agriculture in China.

Leaders will be presented in 2019 CATF:

Minister of Agriculture, vice ministers of agriculture, China. Ministers from French and so on.

National pavilion as guest of honor has confirmed : France and more are need to be confirmed.

Leaders from ministry of agriculture and leader who organize your country pavilion being invited as guest of honor can enjoy the following benefits,

- 1) Welcome reception by leaders of ministry of agriculture, P.R.C
- 2) Meeting and communications with leaders of ministry of agriculture both China and other countries.
- 3) Famous media make the special interview during the fair.
- 4) As the guest of honor to give the awards to winners in your country or receive the awards as the outstanding national pavilion in agriculture.
- 5) Hotel arranged by the organizer as favor

Exhibitors in your national pavilion can enjoy the following benefits,

- 1) Favorable price as a group & enjoy the scale advantage as the best national brands in your country pavilion

Type	Country pavilion	Favorable price	Original Price	Group Price After Discount
Space only	≤500 m ²	10% off	170 USD/m ²	153
	501-999 m ²	20% off		136
	≥1000 m ²	30% off		119

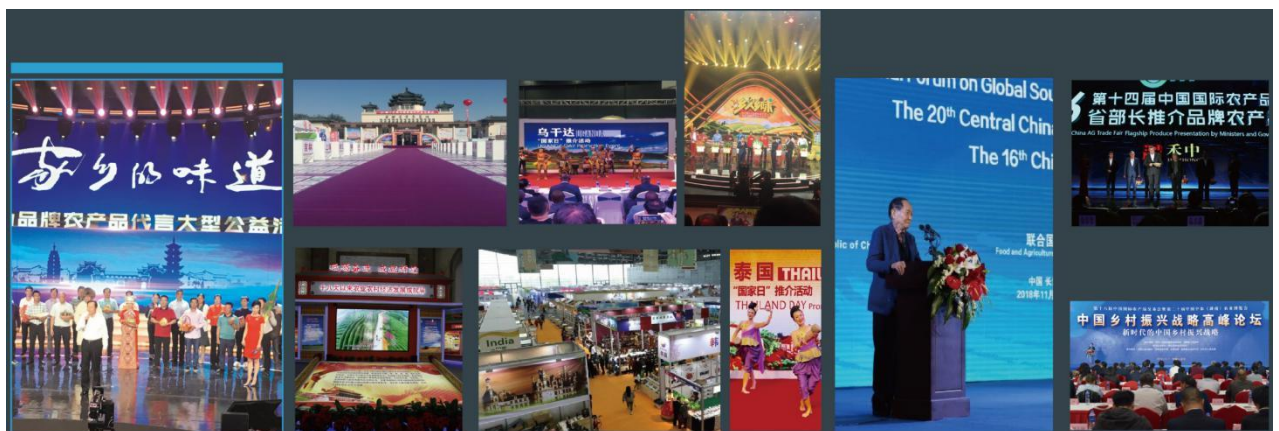


Standard Booth	≥10 booth	10% off	1450 USD/booth	1305USD/booth
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- 2) Professional match makings will be arranged for all exhibitors in your country pavilion and conclude more co-operations with high-end Chinese buyers.
 - 3) Special media coverage by famous media for all exhibitors of country pavilion and help exhibitors to enhance their brands influence.
 - 4) Can participate the selection and have more opportunities to win the prize and get the awards during the show given by leaders of ministry of agriculture P.R.C
- Report of 2018 CATF (16th CATF)&pictures

2018 CATF

1. Over 300 VIPs were present at CATF 2018, and they included the deputy Minister of the Chinese Government, the Presidents of related ministries, the mayors and other senior officials.
2. Over 16,000 exhibit varieties have been shown and included Agro-products, Food & Beverage, Animal husbandry & Aquatic products, Agro-Technology, Agro-Equipment and Agro-input.
3. Nearly 33.7 billion RMB (about 5 billion US Dollars) has been transacted during CATF 2018, and those transactions have been involved in agricultural materials, agricultural machinery, and agricultural products.
4. Over 4000 exhibitors from 40 countries covered over 113,000 sqm (Indoor Area: 108,000 sqm and Outdoor Area: 5,000 sqm).
5. Over 400,000 visitors from 46 countries.
6. Over 1300 reporters from 33 countries and 220 media have reported.
7. Over 50,000 purchasing managers from Russia, Chile, Kazakhstan, India, USA, India, Turkey, Australia, Indonesia and China, especially group purchasing corporations, chain supermarkets, agricultural product wholesale marketers and import & export groups came to the fair.



CATF organizing committee
July 30, 2019